

# Perfumes PDF (Limited Copy)

Luca Turin

LUCA TURIN AND TANIA SANCHEZ

PERFUMES

THE GUIDE



More Free Book



Scan to Download

# Perfumes Summary

Unveiling the Art and Science of Fragrance.

Written by New York Central Park Page Turners Books Club

More Free Book



Scan to Download

## About the book

"Perfumes: The Guide" by Luca Turin and Tania Sanchez is an essential resource that delves into the fascinating realm of fragrances, combining scientific rigor with critical insight. Turin, a biophysicist, leverages his expertise in olfaction—the science of smell—to analyze and categorize over twelve hundred scents. Sanchez, a seasoned perfume critic, adds her keen observations and witty commentary, resulting in a guide that is as informative as it is entertaining.

Within the book, readers are introduced to both women's and men's fragrances, leading to a comprehensive understanding of the perfume market. Turin and Sanchez not only differentiate the exceptional from the mediocre but also provide reviews that are laced with humor and engaging anecdotes, making the exploration of perfume highly enjoyable. The guide addresses common queries related to fragrances, such as the various concentrations of perfume—parfum, eau de parfum, eau de toilette, and eau de cologne—which dictate scent strength and longevity.

Additionally, the authors provide valuable advice on how to store perfumes properly to maintain their integrity and suggest appropriate scents for different seasons, highlighting the importance of context in fragrance selection. The book is elegantly designed and richly illustrated, making it a visually appealing gift for perfume collectors and anyone captivated by the

**More Free Book**



Scan to Download

artistry of scent.

Ultimately, "Perfumes: The Guide" is destined to become a classic in fragrance literature, serving not just as a guide but as an invitation to appreciate and understand the myriad nuances of perfumes. Through this work, Turin and Sanchez foster a deeper appreciation for the emotional and sensory experiences that fragrances evoke, enhancing the reader's journey into the world of scent.

**More Free Book**



Scan to Download

## About the author

In the chapters featuring Luca Turin, the narrative delves into the fascinating intersection of science and art through the lens of olfaction, the sense of smell. Turin, a celebrated biophysicist, emerges as a passionate advocate for the understanding of fragrances, not merely as products but as complex entities that evoke emotions and memories.

Turin's journey begins with his early fascination with scents, rooted in scientific inquiry yet enriched by an artistic appreciation for perfumery. This dual perspective enables him to explore how fragrances are crafted and perceived, bridging the gap between the biochemical processes involved in smell and the subtle artistry of scent composition.

As the chapters unfold, Turin's insights reveal the intricate mechanics of the fragrance industry, characterized by a myriad of stakeholders, from perfumers who blend oils to create memorable scents, to consumers who seek out perfumes as personal expressions. The narrative highlights key players in the field, introducing renowned perfumers and brands that shape market trends and cultural perceptions of fragrance.

Throughout the text, the importance of olfactory experiences in human history is underscored, illustrating how scents can evoke profound memories and influence emotions. Turin argues for a greater appreciation of perfumery

**More Free Book**



Scan to Download

as a legitimate art form, asserting that understanding its science enhances, rather than diminishes, its beauty.

Moreover, the chapters tackle the evolving nature of perfume marketing and the challenges faced by the industry as it navigates consumer preferences, sustainability, and the quest for authenticity in a world saturated with artificial scents. Turin's voice becomes a clarion call for innovation, pushing for a future where science and creativity coexist harmoniously in the realm of fragrance.

In summary, these chapters paint a vivid portrait of Luca Turin's passion for olfaction, revealing how his scientific background informs his love for perfumery. They invite readers to delve deeper into the enchanting world of scents, encouraging an appreciation for the artistry and complexity that underlie our daily experiences with fragrance.

**More Free Book**



Scan to Download



# Try Bookey App to read 1000+ summary of world best books

Unlock 1000+ Titles, 80+ Topics

New titles added every week

Brand

Leadership & Collaboration

Time Management

Relationship & Communication

Business Strategy

Creativity

Public

Money & Investing

Know Yourself

Positive P

Entrepreneurship

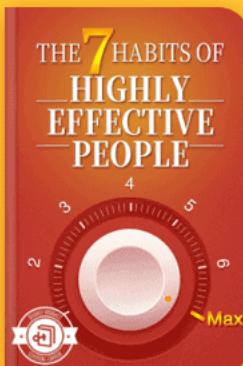
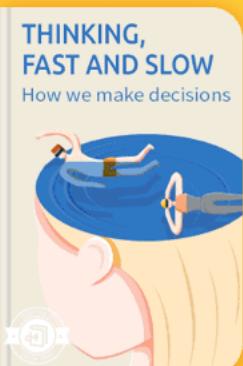
World History

Parent-Child Communication

Self-care

Mind & Sp

## Insights of world best books



Free Trial with Bookey



# Summary Content List

A:

B:

C:

D:

E:

F:

G:

H:

I:

J:

K:

L:

M:

N:

O:

P:

More Free Book



Scan to Download

Q:

R:

S:

T:

U:

V:

W:

X:

Y:

Z:

More Free Book



Scan to Download

# A Summary:

## ### Fragrance Reviews - A

The realm of niche fragrances presents a mixed bag, showcasing various interpretations of classic and contemporary scent profiles. The following reviews highlight the standout and less remarkable offerings from several esteemed brands.

### Avery (A)

- **Incense Pepper & & &** : Crafted by Italian designer Avvento produced by Intertrade, this fragrance aims for sophistication, yet comes across as overly calculated, lacking genuine authenticity that resonates emotionally.

### Blood Concept

- **Green Cachemire &** : This attempt at a fig fragrance misses leaving a less than appealing impression.

- **Killer Vanilla & &** : The scent doesn't capture the essence resulting in a lack of depth and intrigue.

- **Liquid Spice & &** : An unusual concoction that oscillates

More Free Book



Scan to Download

robust and almost mechanical.

- **Tokyo Musk & &** : While pleasant, it fails to leave a lasting, memorable perfume.

## Lengling

- **A la Carte & & &** : This fragrance presents a promising mix of nougat notes, although it feels somewhat underdeveloped.

- **Acqua Tempesta & & &** : A vibrant, smoky vetiver fragrance that captures the essence of jazz, offering an enjoyable experience from start to finish.

## Maison Francis Kurkdjian

- **A la Rose & & &** : Despite its sophisticated lineage, this fragrance fails to evoke excitement and feels rather generic.

- **Amyris Femme & &** : A forgettable floral fragrance that fails to make an impression.

- **APOM pour Femme & & &** : Light and citrusy, this floral fragrance stays on the edge of triviality but maintains a degree of charm.

## Byredo

- **Accord Oud & & &** : One of the brand's earlier oud offerings, this fragrance is intriguing without being overpowering, appealing to both new and seasoned oud enthusiasts.

More Free Book



Scan to Download

fragrance lovers.

## Acqua di Parma

- **Colonia Ambra** & & & : A layered fragrance reminiscent of it reveals complex development over time.
- **Nobile Rosa** & & & : A well-structured contemporary rose while competent, lacks a spark of excitement.

## Re Profumo

- **Adone** & & : This incense amber scent feels more like an exercise than an innovative creation.
- **Alèxandros** & & & : A unique and original blend of incense and ylang that showcases quality and creativity.

## Aedes de Venustas

- **Green Rhubarb** & & & & : A cleverly composed fragrance that adds sophistication with an unexpected twist involving rhubarb.

## Papillon

- **Anubis** & & & & : A modern reinterpretation of a classic fragrance.

More Free Book



Scan to Download

offering a rich and luxurious experience.

### **Etat Libre d'Orange**

- **The Afternoon of a Faun** & & & : Featuring a balanced, peppery fragrance bears a classic sensibility.
- **Archives 69** & & & : A stunning dualistic blend of incense develops beautifully, embodying the complexity of emotion.

### **Laboratorio Olfattivo**

- **Alambar** & & : This citrus amber fragrance feels uninspired in depth.
- **Ambre Céruléen** & & : An overbearing amber scent that comes across as reminiscent of a synthetic air freshener.

### **Thameen**

- **Amber Room** & & : A heavy rose-musk combination that, while rich, leans toward overpowering rather than captivating.

### **Creed**

- **Aventus** & & & & : A widely celebrated citrus-fruity fragrance.

**More Free Book**



Scan to Download

for its inviting warmth and widespread popularity.

## L'Artisan Parfumeur

- **Au Bord de l'Eau** & & : A lackluster eau de cologne that fails to showcase character and complexity.

### ### Final Remarks

Overall, this selection of fragrances illustrates a spectrum of quality, with some creations standing out due to their genuine artistic merit while others fade into the background of a saturated market. The balance between inspiration and commercialization is delicate, and while a few jewels shine brightly, many others risk being overlooked.

More Free Book



Scan to Download

## B Summary:

### ### Summary of Fragrances from "Perfumes" by Luca Turin

In this collection of fragrance reviews, Luca Turin provides insightful critiques of various perfumes, offering readers a glimpse into the complex world of scent creation. With a focus on both established and niche brands, Turin evaluates the qualities and emotional responses elicited by each fragrance.

**Magic Amber (Blood Concept)** and **Wonder Tonka (Blood Concept)** are noted for their minimalist and derivative approaches, which ultimately disappoint. Both fragrances aim at niche markets but fail to capture genuine interest or quality.

**Babylon Sunset (4160 Tuesdays)** suffers from execution flaws despite using decent materials, presenting as an unfinished fruity jasmine composition. In contrast, **Baccarat Rouge 540 (Maison Francis Kurkdjian)** captures a syrupy, fruit-forward aroma likened to Hawaiian Punch but falls short of the expectations set by its reputation.

Moving to more complex scents, **Baiser Fou (Cartier)** showcases an intricate fruity floral arrangement, enhanced by unusual chemical notes that

**More Free Book**



Scan to Download

create an intriguing charm, albeit with a slightly alienating quality.

Meanwhile, **Bamboo Harmony (Kilian)** is praised for its delightful citrus-tea fusion, culminating in a pleasant drydown.

Turin continues with **Baptême du Feu (Serge Lutens)**, which combines an odd lemony osmanthus scent with heavy spices, better suited as a room spray than personal fragrance. Meanwhile, **Basil & Neroli (Jo Malone)** is celebrated for its exquisite craftsmanship, providing a sophisticated sweet, powdery finish that elevates it beyond a simple cologne.

In keeping with unique presentations, **Bat (Zoologist)** impresses with its complex earthy notes, while scents like **Batucada (L'Artisan Parfumeur)** and **Baudelaire (Byredo)** receive ratings for their lack of distinct character. **Became It's You (Emporio Armani)** finds favor for its cheerful, well-balanced fruity floral profile.

Turin continues his critiques with fragrances like **Beguiled pour Femme (Roja Dove)** and **Bella Donna (Jul et Mad)**, both achieving competence but lacking the allure to elevate them beyond mediocrity. The reviews offer contrasting results, with **Bijou Romantique (Etat Libre d'Orange)** and **Beyond Rose (Clinique)** noted as more intriguing compositions.

On the flip side, fragrances such as **Bergamask (Orto Parisi)** and **Bergamot**

**More Free Book**



Scan to Download

e Soleil (Atelier Cologne) present variations of citrus scents, the latter achieving a delicate balance with soapy fruit notes. **Bergamust (Gallagher Fragrances)**, while targeted at the young male demographic, lacks originality.

Turin's commentary progresses through a host of other fragrances, highlighting their strengths and weaknesses. For instance, **Batucada** receives criticism for being shrill and insipid, while **Black Gold (Ormonde Jayne)** stands out for its complexity and rich floral notes. **Blackmail (Kerosene)** offers a familiar yet pleasant theme that manages to differentiate itself in a crowded market.

**Blanche (Byredo)** is recognized for its comforting aldehydic floral scent, while **Bleu de Chanel**'s effective blend of familiar elements might not break new ground but maintains refinement. The minty **Bleu Framboise (Jean-Michel Duriez)** and intriguing **Blondine (Frassaï)** demonstrate how creativity can yield notable results within their respective genres.

Turin also directs attention to more somber notes with fragrances like **Blood Sweat Tears (Atelier de Geste)**, which surprisingly excels given its dried-fruit oriental character. However, **Bouquet de la Mariée (Guerlain)** suffers from clichés and embarrassment in its gourmand design.

As the summary progresses, the reviews reveal a diverse range of offerings

**More Free Book**



Scan to Download

that capture varying olfactory experiences. Notable mentions include **Bubble gum Chic (Heeley)**, praised for its playful jasmine interpretation, while **Burberry Brit Rhythm for Him (Burberry)** is criticized for its uninspired approach to revisiting past trends.

Overall, Turin's assessments throughout this chapter articulate not only the individuality of each fragrance but also the overarching themes of creativity, execution, and market appeal in modern perfumery. By examining these scents critically, he draws attention to the fine line between successful artistry and disappointing replication within the industry.

**More Free Book**



Scan to Download

## C Summary:

### Summary of Perfume Reviews from "Perfumes" by Luca Turin

In Luca Turin's extensive review of various fragrances, a wide array of scent profiles emerges, illustrating both the creativity and shortcomings within the perfume industry. The reviews span a spectrum of ratings and descriptions, revealing consistent themes in the construction and reception of these fragrances.

Beginning with \*C eau de parfum\* by Azzi, which is critiqued for its flimsy p e p p e r y - w o o d y a n d o v e r w h e l m i n g m u s k . It r e c e i v e s a . Similarly, \*Cacti\* by Régime des Fleurs offers a fresh cucumber tea scent t h a t t u r n s m e t a l l i c o n t h e s k i n , e a r n i n g i t t h e s a m e s .

Turin next presents \*Caban\* from Saint Laurent, characterized by a creamy incense yet found to be underwhelming compared to its price tag. Each perfume has its distinctive notes but often shares a common thread where potential is stifled by execution. For instance, \*Cadavre Exquis\* (Bogue) introduces a playful yet disjointed chocolate raisin experience, again landing a t & & .

M o v i n g t o a m o r e f a v o r a b l e c r i t i q u e , \* C a f é R o s e \* b y

More Free Book



Scan to Download

for its balanced spicy rose with a woody backdrop, a courteous nod to its pleasant wearability. In contrast, \*Caftan\* and \*Calice de la Séduction Eternelle\*, both receiving & & , fall flat with their conventional floral orientals.

Turin finds hope in \*Calling All Angels\* from April Aromatics, awarded & & & for its delightful amber incense. Next, \*Cap Ne commendable & & & , showcasing a complex composition that exceeds expectations with capsicum indole—a note that adds intrigue.

A softer yet equally interesting fragrance, \*Cedro di Taormina\* from Acqua di Parma, is praised for its well-tuned citrus lavender accord. On the other hand, \*Carrot Blossom Fennel\* by Jo Malone disappoints with its sour floral profile, leading to a & & rating for lack of balance.

Turin then highlights \*Castaña\* by Cloon Keen Atelier, which is celebrated as a masterpiece for its superbly crafted floral chestnut notes, achieving the coveted & & & & . \*Club Design\* also stands out with its honey scent, rated & & & & , showcasing the potential of a well-crafted fragrance.

However, not all fragrances achieve greatness. Many, like \*Chloé Love Story\* and \*CK One\* variants, float under the radar with mediocre ratings, often characterized by dull or generic accords. Critiques of fragrances such as \*Coco Noir\* yield similar sentiments—labeled woody fruity but

More Free Book



Scan to Download

underwhelming in presence.

Noteworthy mentions include *\*Cuir Cannage\** by Dior, recognized for its smooth leather quality, and a strong yet pleasant *\*Cuir Cuba Intense\** from Nicolaï, blending licorice and tobacco well, both acclaimed. Meanwhile, the overall mood of many reviews captures a sense of expectation not met—often reflecting a longing for innovative compositions that rise above the ordinary.

In summary, Turin's reviews encapsulate the dichotomy within the perfume world: the triumphs of creativity that breathe life into scents like *\*Castaña\** and *\*Club Design\**, juxtaposed against the disappointments of uninspired offerings. Each critique serves as a guide in navigating the olfactory landscape, celebrating both the highs and lows of perfumery.

**More Free Book**



Scan to Download

**D:**

## **Summary of Perfume Reviews by Luca Turin**

Luca Turin explores a wide array of fragrances, providing insightful, yet often critical reviews that highlight both creativity and disappointments in the perfume industry. His evaluations range from floral to woody compositions, offering a glimpse into the artistry and execution behind various scents.

**Dahlia Divin (Givenchy)** shows promise as a sophisticated take on the classic citrus floral, revitalized by François Demachy's innovative approach.

In **Daim Rouge (Sentifive)**, a sweet rose dances with honey and leather, resulting in a complex suede fragrance that earns a commendable rating. Similarly, **Daimiris (Laboratorio Olfattivo)** offers a unique leather experience enriched with coriander, further expanding the leather genre.

However, Marc Jacobs's **Daisy line**, including **Daisy Blush 2016** and **Daisy Dream Kiss**, tend to present overly constrained or trivial compositions. While **Daisy Dream Forever** and others in the series fall flat with lackluster fruit notes or undesirable scent profiles, **Daisy Eau So Fresh Kiss**

**More Free Book**



Scan to Download

2017 surprises with an interesting citrus floral moment, albeit fleeting.

**Dama Koupa (Baruti)** shines as an inventive almond and iris blend, demonstrating a thoughtful balance. Conversely, **La Dame Blanche (Cercle des Parfumeurs Créateurs)** features a light yet shallow rose, struggling to achieve depth.

Roja Dove's **Danger pour Femme** and **Danger pour Homme** both fall within conventional categories, lacking originality and true engagement. Additionally, **Dangereuse (Sentifique)** presents an intriguing floral coconut concept that unfortunately doesn't realize its potential.

Turin does find redeeming qualities in **Darjeeling Tea (Jo Malone)**, where sweet jasmine hints at pleasantness but yearns for more complexity. The **Dark series** from Neandertal and Francesca Bianchi provides a richer experience, with **Dark** evoking an animalic smoky essence and **Dark Side** offering a solid yet familiar amber composition.

Other notable reviews include **Déclaration Parfum (Cartier)**, a spicy masculine scent appreciated for its sophistication, contrasting with the unremarkable **Decadence (Marc Jacobs)** and **Dolce Passione (Pantheon)**, both critiqued for their artificial executions and lack of refinement.

**More Free Book**



Scan to Download

Within the selection, **Digitaria Black and White (Baruti)** stand out; the former captures an intriguing incense-like character, while the latter provides a refreshing drydown. While **Dirty Flower Factory (Kerosene)** conveys a narrative through its distressed floral notes, scents like **Dhit Johan** and **La Douceur de Siam (Dusita)** are mired in disappointments due to unclear and sour impressions.

As Luca Turin dissects the perfume landscape, he highlights the dualities of innovation and mediocrity, celebrating the vibrant artistry while critiquing the lack of originality in several creations. Each review serves as a reminder that the world of fragrance is not only about scent but also about the story and emotion they evoke.

**Install Bookey App to Unlock Full Text and Audio**

[Free Trial with Bookey](#)





# Why Bookey is must have App for Book Lovers

## 30min Content



The deeper and clearer interpretation we provide, the better grasp of each title you have.



## Text and Audio format

Absorb knowledge even in fragmented time.



## Quiz

Check whether you have mastered what you just learned.



## And more

Multiple Voices & fonts, Mind Map, Quotes, IdeaClips...

Free Trial with Bookey



## E Summary:

In *\*Perfumes\**, Luca Turin critiques a wide array of fragrances, showcasing his unique ability to balance objective analysis with subjective insights. Each entry provides a glimpse into the olfactory world, marked by distinct scents, styles, and experiences.

## Chapter Highlights:

Turin begins with **E (Avery)**, a fragrance that disappoints due to its shallow embrace of the fruity-floral trend despite its higher price point, earning a rating of & #39;Eau de Tauer' respectively for its robust citrus musk, effectively distinguishing itself amidst a sea of generic masculine fragrances.

As Turin evaluates **L'Eau à la Bouche (Cercle des Parfumeurs Créateurs)**, rated & & for its forgettable lemon rum notes, he notes simply fail to make an impact, while others, like **Eau Ambrée (Chabaud)**, tragically resemble cleaning products and are marked with a & for their unpleasant chemical aroma.

Moving on, **L'Eau de Circé** stands out with its & & & rating, in imagery of ancient mythological seduction through its lactonic amber notes,

## More Free Book



Scan to Download

while **Eau de Céleri (Monsillage)**, with its céleri floral composition, impresses with refreshing creativity, also rating & &

Turin's engagement with scents deepens with **Eau de Gloire (Parfum d'Empire)**, which excels in a well-structured citrus-spicy-woody blend (& & & ). Yet, a fragrance **Eau de Hongnièk (Viktoria Minya)** presents a sweet yet conventional honey tobacco profile, rendering it merely pleasant (& & ).

He shows nostalgia for classic floral compositions with **Eau de Jane (Daly Beauty)** (& & & ) and acknowledges the smooth yet unremitting of **Eau de Néroli Doré (Hermès)** (& & & ). In stark contrast, **Eau de Nyonya (Auphorie)** amasses a & & & & , delighting with its unique reminiscence of Peranakan desserts.

Conversely, **L'Eau de Paille (Serge Lutens)**, a woody fruity scent, fails to impress and settles at **Eau de Rhubarbe Elcarlate (Hermès)**, while intriguing, falters due to weak structural integrity.

Moving towards more unique compositions, **Eau de Source (Chabaud)** earns a & & with its unpleasant metallic notes, **Eau ile de des Délices (Le Jardin Retrouvé)** and **Eau des Merveilles Bleue (Hermès)** shine with a & & & & , showcasing vibrant citrus lavender scents, respectively.

More Free Book



Scan to Download

As the chapter progresses, **Eau d'Issey City Blossom (Miyake)** and **Eau d'Issey Pure eau de toilette (Miyake)** are ranked & & for their ordinariness and synthetic qualities. In contrast, **Eau Dominotée (Diptyque)** manages to impress with a strong musk and rose composition despite its overwhelming nature (& & & ).

In a surprising twist, **Eau Parfumée au Thé Noir (Bulgari)** emerges as a standout (& & & & & ), blending captivating smoky notes with wearers. Meanwhile, other blends, like **Eau Sauvage Parfum (Dior)** (& & & ), struggle to hold a candle to their predecessors.

Eventually, Turin concludes this segment with entries like **Everlasting (The Zoo)**, showcasing modern masculinity wrapped in classic notes, and **Every Storm a Serenade (Imaginary Authors)**, which falls short due to unpleasing initial notes.

Overall, these evaluations highlight Turin's sharp wit and discerning taste, providing readers a rich tapestry of olfactory insight, peppered with both admiration and critique for the world of fragrances.

More Free Book



Scan to Download

## F Summary:

The following summaries of perfumes provide an overview of their distinctive characteristics, grouped logically by scent profiles and experiences, to give readers a clearer understanding of each fragrance's nuances.

### ### Citrus and Marine Scents

**Falling into the Sea (Imaginary Authors)** features a bright citrus marine aroma, evocative of lemon paired with oysters, but it disappointingly lacks the depth in its drydown, leading to a moderate rating. **Minin Pluriel (Maison Francis Kurkdjian)** aims to impress with a grand floral bouquet but ultimately falls flat on the skin, unfulfilled promise.

### ### Woody, Herbal, and Smoky Notes

**Falling Trees (Régime des Fleurs)** offers a straightforward incense and wood scent, though it fails to stand out, earning an intricate note, **Fat Electrician (Etat Libre d'Orange)** presents a modern interpretation of vetiver combined with dessert-like vanilla and anise, resulting in a complex and appealing fragrance. **Sultan Mehmed (Fort & Manlé)** unfolds like a narrative, featuring a thoughtful blend of apple, candle wax, and rose-vetiver rating.

More Free Book



Scan to Download

### ### Florals and Gourmands

The scents denote various floral experiences, ranging from the delightful complexity of **Fatih Sultan Mehmed (Fort & Manlé)** to the more simplistic **Fleur de Magnolia (Evocative)**, which lacks inspiration and depth, garnering **Fleur d'Oranger Intense (Fragonard)** also fails to leave a lasting impression, as it presents a competent but ultimately perfunctory white flower scent, rated with & & .

### ### Complex and Unique Compositions

Fragrances like **Fatih Sultan Mehmed** and **Fleurs et Flammes (Antonio Alessandria)** impress with unique blends. The latter showcases an intriguing almond-lily fragrance, indicating a well-crafted, comforting scent experience, rated & & & **First Cut (St. Clair Scents)** captivates with a simple yet lovely hay and floral honey combination that feels natural and enjoyable, also rated & & & .

### ### Sweet and Sugary Accents

On the sweeter side, **Forbidden Games (Kilian)** offers a powdery peach scent that leans heavily on sweetness without displaying sophistication, earning & & & . **CEugit Amor (Jul et Mad)** is beautifully crafted but overly sweet and pink, lacking depth and insight, hence the rating of & & & .

More Free Book



Scan to Download

### ### Dull and Overlooked Fragrances

A wide swath of offerings, such as **Féminin Pluriel, Fleur de Portofino (Tom Ford)**, and **Flower of Immortality (Kilian)**, all seem to falter due to their lack of originality or impact, leading to low & & . Part **Flowerhead (Byredo)** impresses with its strong jasmine-tuberose accent, standing out amid a sea of

### ### Concluding Thoughts

The overall assessment of this array of fragrances reveals a mix of creative efforts, from the remarkably complex and beautifully arranged to the utterly uninspired and forgettable. With ratings spanning the aromatic world presented here reflects the diverse artistry found in perfumery, ranging from innovative creations to disappointments that simply miss the mark.

More Free Book



Scan to Download

## G Summary:

Here's a smooth and logical summary of the fragrances mentioned, incorporating background information for better context and understanding:

---

### Fragrance Summaries

#### **G a b r i e l l e ( C h a n e l ) & & s o u r f l o r a l**

Chanel's Gabrielle fails to live up to the brand's high standards, primarily due to its sour floral top note that evokes sambac jasmine. Unfortunately, a modern white-floral blend overshadows its complexity, making the fragrance fleeting and compelling only after multiple reapplications. Although notes of gardenia and suede leather are present, they struggle to shine through the stronger floral accord.

#### **G aïa c M y s t i c ( L ' A t e l i e r d e G i v e n c h y ) & & & & f r e s h**

Blending traditional oriental elements with fresh notes, Gaïac Mystic strikes a delightful balance of warmth and elegance. Drawing from prior successes, the use of guaiac wood contributes to its fresh and poetic nature, making it a

**More Free Book**



Scan to Download

memorable scent.

### **G a l a a d ( L u b i n ) & & & f r e s h o r i e n t a l**

Galaad is a cheerful addition to the oriental fragrance family, marrying warm amber with anisic and milky notes. Its light-hearted essence is ideal for daily wear, offering comfort and familiarity.

### **G a l o p ( H e r m è s ) & & & & r o s e l e a t h e r**

Christine Nagel's debut for Hermès, Galop, presents a profound and inventive take on rose within a leather framework. The fragrance distinguishes itself with an unexpected sweetness, redefining how rose can be interpreted in perfumery.

### **L e G a n t ( B y r e d o ) & & & f l o r a l s u e d e**

Le Gant showcases a powdery-floral profile with underlying suede notes, exemplifying the craftsmanship of perfumer Jérôme Epinette. Its pleasant character is a reflection of Epinette's mastery in fragrance formulation.

### **G a r d e l i a ( B o g u e ) & & f l o r a l b o u q u e t**

Bogue's Gardelia aspires to capture the unique essence of gardenia but

**More Free Book**



Scan to Download

ultimately delivers a pleasant yet superficial green floral scent, lacking the depth and complexity associated with this coveted flower.

### **G a r d e n   L i l i e s   ( J o   M a l o n e )   & & &   w h i t e   f l o w e r s**

Crafted by Yann Vasnier, Garden Lilies features an unusual note of green peas that adds an intriguing twist to the traditional flower blend. Although pleasant, it remains a somewhat forgettable entry in Jo Malone's collection.

### **G a r d e n e r ' s   G l o v e   ( S t   C l a i r   S c e n t s )   & & &   g r e e n   l e a**

Evoking nostalgia, Gardener's Glove combines the fresh scent of cut grass with leather, creating a melancholic yet stylish masculine fragrance that resonates with natural elements.

### **G a r d e n i a   p o u r   F e m m e   ( R o j a   D o v e )   & & &   w h i t e   f l o**

Roja Dove embraces the complexity of gardenia in this composition, even if it doesn't entirely satisfy every expectation. The fragrance stands out as commendable in its representation.

### **G a r u d a   ( J u l e t   M a d )   & & &   w o o d y   w o o d**

With an impressive exhibition of wood notes, Garuda, created by Luca

**More Free Book**



Scan to Download

Maffei, combines innovative materials for a deep scent experience, although the slightly bright drydown might not appeal to everyone.

### **G e n t l e w o m a n ( J u l i e t t e H a s a G u n ) & & & n e r o l i m u s**

Gentlewoman presents an old-fashioned eau de cologne essence, enriched with orange blossom. Its classic character remains a timeless choice for fragrance enthusiasts.

### **G e r a n i u m & V e r b e n a 2 0 1 5 ( J o M a l o n e ) & & & b a s i l**

Brimming with a strong basil note, this Jo Malone composition offers a stylish and enjoyable experience without being overly complicated.

### **I l G i a r d i n o ( P a n t h e o n ) & & w o o d y f r e s h**

This monochrome fragrance features muted woody and floral notes but lacks the vibrancy to leave a lasting impression, registering as somewhat dull.

### **G i p s y ( S m e l l b e n t ) & & a p r i c o t p a t c h o u l i**

Struggling to define itself, Gipsy presents a fruitchouli combination that falls short, ultimately proving to be unremarkable.

**More Free Book**



Scan to Download

## **The Girl (Hilfiger) & & & green floral**

The Girl features a nuanced fig and violet leaf combination at its heart, complemented by fresh florals, delivering a stable yet forgettable scent experience.

## **Gincense (Oliver and Co.) & & & marine incense**

Gincense delivers a serviceable incense fragrance, leaving a generally favorable, albeit non-distinct, impression.

## **Glass Blooms (Régime des Fleurs) & & cheap flower**

This uninspired floral blend lacks the sophistication and allure expected from a sought-after scent, presenting a perfunctory character instead.

## **Gold Heart (Map of the Heart) & & cardamom milk**

Gold Heart combines spicy and milky notes into a safe yet derivative fragrance, lacking any unique flair.

## **Gold Leaves (Régime des Fleurs) & & indole floral**

Starting off with a pleasant bouquet of lilies, Gold Leaves sadly transitions

**More Free Book**



Scan to Download

into an overly indolic scent, diminishing its initial appeal.

### **G o l d e n   N e e d l e   T e a   ( J o   M a l o n e )   & & &   l e a t h e r   a m b e**

This linear spicy-amber fragrance presents potential as a candle or room spray, though it may feel overpriced when purchasing as a perfume.

### **G o o d   G i r l   G o n e   B a d   ( K i l i a n )   & & &   p e a c h   f u z z**

A straightforward peach-infused floral scent, Good Girl Gone Bad adds subtle nutty and woody nuances, rendering it solid yet somewhat uninspiring.

### **A   G o o d n i g h t   K i s s   ( R o j a   D o v e )   & & &   w h i t e   f l o r a l**

A rich, slightly sweet indolic white floral, A Goodnight Kiss fulfills its promise with a bold presence.

### **G r a n d   S o i r   ( M a i s o n   F r a n c i s   K u r k d j i a n )   & &   w o o d y**

Attempting to occupy the ambre niche, Grand Soir emerges as an overpowering woody-amber fragrance that discourages subtle nuances.

### **G r e e k   K e y s   ( S a r a h   B a k e r )   & &   d r y   c i t r u s**

**More Free Book**



Scan to Download

Inspired by 60s Italian fragrance trends, Greek Keys offers a mild citrus experience, though it fails to leave a memorable impression.

### **Green (Azagury) & vanilla musk**

This uninspired attempt at a gourmand fragrance delivers an unpleasant experience, lacking depth and creativity.

### **Green (PerfumeSucks) && fruity spicy**

Loud and generic, this fragrance does nothing to excite, even while drawing from classic styling.

### **Green Oakmoss (Soivohle) && green tuberose**

While well-constructed, this tuberose and oakmoss blend fails to engage with audiences, sustaining an air of complacency.

### **Green Pearl (Thameen) && citrus chypre**

Green Pearl delivers a standard citrus and woody composition, ultimately evoking a neutral emotion in wearers.

**More Free Book**



Scan to Download

## **Green Tea Cucumber (Elizabeth Arden) & & melon**

This fragrance offers an uninspired take on melon and cucumber, failing to engage the senses.

## **Green Tea Jasmine (Elizabeth Arden) & & tea jasm**

The representation of jasmine here lacks any remarkable characteristics, leading to an unmemorable scent.

## **Green Tea Nectarine Blossom (Elizabeth Arden) & &**

Another derivative composition, this scent leans heavily on peach notes, lacking in excitement or distinction.

## **Green Water (Jacques Fath) & & & & bergamot tarr**

Revived with finesse, Green Water combines bright citrus with a rich, minty note, culminating in a soft and refined drydown.

## **Grey Myrrh (The Perfumer's Story by Azz) & & wo**

This fragrance draws on nostalgic masculine scents from the past, missing the mark on originality.

**More Free Book**



Scan to Download

## **Grisette (Lubin) & & fruity floral**

Grisette presents a straightforward fruity-floral profile that lacks innovation and excitement, easily forgotten among more memorable offerings.

## **GS01/“Asian Sensual” (Biehl) & & peach green**

Intended to evoke backpacking in Asia, this fragrance disappoints with a bland green woody backdrop that fails to capture the intended essence.

## **GS02/“Lonesome Cowboy” (Biehl) & & & castoreum**

A captivating scent, Lonesome Cowboy launches with a rich citrus top note and earthy undertones, appealing to both men and women.

## **GS03/“Cologne Reloaded 3.0” (Biehl) & & & citrus**

Exemplifying quality craftsmanship, this well-balanced citrus fragrance is recognized as one of the standout cologne offerings available.

## **Gucci Bloom (Gucci) & & sweet floral**

This mainstream interpretation of a white floral fragrance impresses with its

**More Free Book**



Scan to Download

natural quality, though it risks feeling dated due to its popularity.

## **G u i l t y   p o u r   H o m m e   A b s o l u t e   ( G u c c i ) & & &   w o o d y   s**

Integrating classic elements with Firmenich bases, this fragrance provides a rich woody aroma but lacks the complexity to stand out.

---

This summary organizes the fragrances thematically and maintains a clear progression, providing context for both new and familiar concepts in the perfume world.

**More Free Book**



Scan to Download

## H:

In this summary of fragrance reviews, we explore a variety of scents from niche perfumeries, highlighting their unique characteristics and overall impressions. Each fragrance offers a glimpse into the creativity and vision of its perfumer, while some also serve as cautionary tales in the world of olfactory artistry.

**Hacivat (Nishane Istanbul)** earns a & & rating, presenting a w profile that is pleasant but ultimately feels superficial. Although Nishane is a rising name in niche perfumery and the work of perfumer Jorge Lee demonstrates promise, it fails to leave a lasting impression that sets it apart in this highly specialized market.

**Halfeti (Penhaligon's)** stands out with an unfortunate & rati described as a ghastly blend of pastry and musk, marking it as one of the least favorable fragrances reviewed.

On a more positive note, **Hana Hiraku (Satori)** receives & & & as an innovative creation. This fragrance opens with fresh melon and papaya-like top notes, transitioning into a captivating green-floral and umami drydown that showcases its uniqueness.

**Harem Rose (Fort & Manlé)** is also rated & & & , distinguish

More Free Book



Scan to Download

and soft masculine rose fragrance with a Victorian essence that skillfully avoids unnecessary notes, resulting in a delightful olfactory experience.

**The Hedonist (Cult of Scent)**, rated & & &, adopts a minimalist approach with its focus solely on smoky elements, devoid of ostentation, catering to those who appreciate straightforward aromas.

In the **Hedonist Series by Viktoria Minya**, several fragrances suffer poor ratings. **Hedonist (Tobacco Vanilla)** and its companions, including **Hedonist Cassis (Green Cassis)** and **Hedonist Iris (Citrus Musk)**, each receive & & ratings, criticized for lacking authenticity and pleasantness. **Hedonist Rose (Fruity Rose)** fares slightly better with & & but is noted as significant yet artistically lacking compared to modern interpretations.

Continuing, **Helicriss (Sylvaine Delacourte)** and **Helium (nu\_be)** both earn & & for presenting underwhelming and incoherent scents. The former highlighting cheap immortelle while the latter is likened to a disjointed hookah experience flavored with cinnamon.

**Hemlock (Quartana)**, a spicy oriental scent, also secures & & & & ratings, outdated and fails to captivate the senses, while **Hepster (Annette Neuffer)** offers a breath of fresh air with a & & & rating, delivered enriched with an appealing woody drydown reminiscent of the 1950s.

**More Free Book**



Scan to Download

**Herat (Coquillete)** receives & & for being a solid woody or incense but ultimately lacking a unique personality. Similarly, **Hermann à Mes Côtés Me Paraissait une Ombre (Etat Libre d'Orange)** offers a green floral with frankincense, failing to make a lasting impression and also rated & & .

**The Holy Mountain (Apoteker Tepe)** surprises with a & & & & rating bringing nostalgic wood smoke notes that harken back to atmospheric fragrances of the past.

With **L'Homme Idéal Cologne (Guerlain)**, we see a & & & & fragrance that combines grapefruit and vetiver in a way that eschews synthetic pitfalls, creating a refreshing experience that charms the senses.

Conversely, **The Hope (Thameen)**, despite its spicy biryani-like aroma, receives & & for lacking. **Hugo Iced (Hugo Boss)** offers a modern take on classic scents, garnering another & & rating from an unenthusiastic reviewer.

**Hummingbird (Zoologist)** triumphs with & & & , cleverly blending synthetic fruit notes with a nuanced floral structure, evoking joy reminiscent of the early days of fragrance exploration.

Lastly, **Hungry Hungry Hippies (Smellbent)** suffers from a & & rating.

More Free Book



Scan to Download

its peculiar olfactory combination reflecting dope and chocolate chip cookies, while **Hydrogen (nu\_be)** is noted as a barely detectable citrus scent, also receiving & & for its lack of presence. **Hyrax** (Zoologist) impresses with a & & rating, boasting a perfume enriched with pleasant animalic notes derived from the clean sources of hyrax excrement.

This collection of reviews illustrates the vast spectrum within perfumery, where each fragrance narrates a story of creative intent, ranging from the innovative to the lackluster.

**Install Bookey App to Unlock Full Text and Audio**

Free Trial with Bookey





App Store  
Editors' Choice



22k 5 star review

## Positive feedback

Sara Scholz

tes after each book summary  
erstanding but also make the  
and engaging. Bookey has  
ding for me.

Masood El Toure

Fantastic!!!



I'm amazed by the variety of books and languages  
Bookey supports. It's not just an app, it's a gateway  
to global knowledge. Plus, earning points for charity  
is a big plus!

José Botín

ding habit  
o's design  
ual growth

Love it!



Bookey offers me time to go through the  
important parts of a book. It also gives me enough  
idea whether or not I should purchase the whole  
book version or not! It is easy to use!

Wonnie Tappkx

Time saver!



Bookey is my go-to app for  
summaries are concise, ins-  
curred. It's like having acc-  
right at my fingertips!

Awesome app!



I love audiobooks but don't always have time to listen  
to the entire book! bookey allows me to get a summary  
of the highlights of the book I'm interested in!!! What a  
great concept !!!highly recommended!

Rahul Malviya

Beautiful App



Alex Walk

This app is a lifesaver for book lovers with  
busy schedules. The summaries are spot  
on, and the mind maps help reinforce what  
I've learned. Highly recommend!

Free Trial with Bookey



## I Summary:

In "Perfumes" by Luca Turin, the author offers a detailed exploration of various fragrances, each treated as a unique statement in the art of perfumery. His reviews guide the reader through olfactory experiences by quickly summarizing the core characteristics of each scent along with their ratings.

Starting with "**I Miss Violet**" by **The Different Company**, Turin pays homage to the delicate floral fragrance reminiscent of **Champagne/Yvresse**, which is infused with a rich violet note, earning a

Moving on to "**L' Illusiomagiste**" by **Jean-Michel Duriez**, Turin appreciates its innovative take on vetiver, enhanced with a lively pepper note, steering clear of the typical licorice and candlewax characteristics that often plague this note. He rates it &&&&.

"**Iloren**" by **Gallagher Fragrances** evokes a familiar masculine floral essence, sharing similarities with **Blenheim Bouquet**, but introduces a sweeter edge with its blue musk, ending up with a &

From Gorilla Perfumes, "**I'm Home**" captures nostalgia, blending florals with cocoa for a cozy gourmand experience that also contrast, "**Immortelle Tribal**" by **L'Atelier de Givenchy** while featuring

**More Free Book**



Scan to Download

the potent note of sotolone, falls short and presents an unfortunate cheapness, earning it a & & .

The review continues with "**Imogen**" by **Evocative**, which attempts to embrace a retro spicy floral vibe but ultimately comes off as harsh and chaotic, reflected by its & & '**Imperial Tea**' by **Kilian**, which successfully pairs jasmine's floral elegance with dry tea notes, demonstrating a refined approach to tea in perfumery, meriting & & & & .

"**In Between**" by **Lengling** offers a modern floral with rye bread undertones and is rated '&**In Pursuit of Magic**' by **Diane Pernet** starts with a promising camphoraceous note but quickly wanes into a mundane woody citrus, corresponding to a & & .

The fragrance "**In the Woods**" by **Cult of Scent** receives praise for its straightforward cedarwood accord', '**Incendol**' by **I&A** & & , while **Curie** masterfully blends elements into an elegant leather-smoke composition, rated & & & & .

In the realm of incense, "**Incense Oud**" is noted both by Kilian and Nicolaï, where Kilian's lacks depth and feels dry with its spicy rose, meriting & & , while Nicolaï's version is a ambassadorial woody oud, also rated & & & .

More Free Book



Scan to Download

Turin reviews "**Incognito**" by **Rouge Bunny Rouge** as a pleasant yet unremarkable pepper leather sce'Le<sup>8</sup>s Indes Galantes", by h i l e Parfums MDCI receives a similar commentary, being a better gourmand that still feels weary, rated & & .

Continuing through the lineup, "**India**" by **Marina Barcenilla** resonates with ayurvedic influences in its frankincense base, Meanwhile, "**Indigo**" by **Baruti** stands out as a dynamic rose fragrance enhanced with green resinous notes, reflected by its sharply with "**Indigo**" from **Thorn & Bloom**, which disappoints thoroughly at & .

"**Indolis**" by **Areej le Doré** offers a rich jasmine floral fitting for tropical settings, rated & **Inflorescence** by **Byredo** impresses with its innovative take on lily-of-the-valley, achieving sweetness reminiscent of classic fragrances, concluding with & & & .

However, "**Innocente Fragilité**" by **Chabaud**, meant to echo **Anaïs**, **Anaïs**, results in something lackluster and insignificant, rather than **Exacerbated** by **Kilian** surprises with its solid coffee notes transforming into a sweet and spicy drydown, finishing with & & & .

"**Iris**" by **Le Galion** presents a basic interpretation with weak iris presence, receiving **Iris & André Yley** Naomi Goodsir impresses as

More Free Book



Scan to Download

a solid iris fragrance, though not particularly rema

**"Iris de Fath"**, a treasured reconstruction of the iconic **Iris Gris**, is highly praised though unscored due to personal involvement. Meanwhile, "**Iris Fauve**" by **Atelier des Ors** provides a pleasant but ultimately inconsequential spicy-patchouli blend, rated & & .

**"Iris Gris"** and its counterpart "**Iris Gris XO,**" both from **Legendary Fragrances** are critiqued, the former achieving & & & wh falters due to execution issues, meriting & & .

Finally, "**Iris Nazarena**" by **Aedes de Venustas** surprises with its luxurious characteristics, r Iris Silk&f&om Satoriharke ens back to historical perfumery influences, concluding with a rewarding & & & & . On the o' **Iron Duke** by **Beaufort** disappoints as a loud aromatic fougère, rating a mere & & .

Through these succinct yet insightful assessments, Luca Turin scaffolds a comprehensive understanding of modern perfumery, navigating through highs and lows that depict the vibrancy of scent creation in contemporary times.

More Free Book



Scan to Download

## J Summary:

### ### Summary of Fragrances Starting with 'J'

In this collection of fragrances beginning with the letter 'J', a diverse range of compositions illustrates both hits and misses in the world of perfumery. The chapter showcases the evolution of scent profiles, drawing on themes of floral notes, fresh ingredients, and the creative expressions of renowned brands.

**Jade Leaf Tea (Jo Malone)** introduces the theme with its promise of quality materials, yet it disappointingly presents a gloomy and mundane composition that lacks excitement. Similarly, **J'Adore in Joy (Dior)** opens with a unique metallic, cucumber-like scent but soon transitions into an overwhelming fruity floral, designed for those who seek a dramatic first impression.

The continuation of Dior's fragrance lineage, **J'Adore Voile de Parfum**, disappointingly stagnates, reflecting a generic approach by evoking a nauseating vanilla custard that lacks innovation. Moving to **Jangala (Pierre Guillaume)**, this fragrance initially hints at potential but ultimately fails to fulfill its promise with a disjointed character.

More Free Book



Scan to Download

**Le Jardin de Monsieur Li (Hermès)** further exemplifies disappointment with a jasmine-heavy scent that loses its identity, reminiscent of synthetic shower gels. Meanwhile, **Jardin Rouge (Lubin)** provides a fresh yet average woody-fruity-floral experience, lacking a distinctive edge.

Concerning floral compositions, **Jasmin (Fragonard)** presents a simplistic and unremarkable scent, while **Jasmin Angélique (Atelier Cologne)** offers a more austere jasmine fragrance balanced with incense and pepper, giving it a masculine appeal. In contrast, **Jasmin Rouge (Tom Ford)**, while likable, suffers from an inflated price tag, leaving consumers questioning its value.

**Jasmin Tabac (Evocative)**, however, misfires by conjuring unwelcome environments rather than the elegant floral-tobacco essence it aims for. On the other hand, **Jasmina (April Aromatics)** focuses heavily on high-quality jasmine but provides little else in terms of composition depth. Fortunately, **Jasmins Marzipane (Lancôme)** emerges as a standout, showcasing the mastery of perfumer Dominique Ropion with an exemplary composition that balances power and elegance.

**Jersey (Chanel)** innovates with a clever blend of lavender and vanilla, enhanced by metallic violet leaf and jasmine, allowing it to shine. **Jeu d'Amour (Kenzo)** offers an engaging journey, starting syrupy but evolving into a refreshing fruity-woody surprise.

**More Free Book**



Scan to Download

Conversely, **Jimmy Choo Man Ice** disappoints with a cheap-smelling profile that feels unnecessary in the market. However, **Jour d'Hermès (Hermès)** represents a triumph, featuring the deft touch of master perfumer Jean-Claude Elléna, whose creation brings forth a fresh and floral character.

Building on this, **Jour d'Hermès Absolu (Hermès)** delves into the potential of tea within fragrances, achieving a light yet powerful aesthetic, despite a disappointing drydown. **Jour d'Hermès Gardenia** struggles with coherence and ultimately fails to satisfy expectations of a fragrant gardenia note.

**Journeyman (Soivohle)** is characterized as a typical smoky woody scent that aligns with niche market trends, while **Joyeuse Tubéreuse (Guerlain)** offers a refreshing and charming take on tuberose, successfully avoiding the clichés often associated with heavy florals.

Lastly, **Just My Cup of Tea (The Art of Fragrance)** closes the chapter on a low note, presenting an unpleasant tea fragrance that evokes stale, chemical vibes, reminding readers that not all fragrance compositions resonate positively. This spectrum of scents underscores the complex journey of modern perfumery, where the interplay of creativity and market expectations continuously shapes the olfactory landscape.

**More Free Book**



Scan to Download

## K Summary:

In "**Perfumes**" by **Luca Turin**, various fragrances are explored, offering insights into their compositions, evocations, and overall successes or failures in the art of perfumery.

**Karagoz by Nishane Istanbul** is evaluated unfavorably as a modern white floral that does not embody the essence of its namesake, Karagöz, a traditional Turkish character known for his wit and charm. This lack of spirit leads to a disappointing experience for those familiar with the cultural reference.

In contrast, **Karasu by Apoteker Tepe** shines with its costus woody profile. This fragrance artfully conjures an illusion of iris that transitions into a dusty, calming woody scent, invoking images of serene, expansive landscapes. It stands as a testament to Apoteker Tepe's skilled aesthetic.

With **Karl Lagerfeld pour Femme**, Turin notices an attempt at fresh florals that ultimately fails, resulting in a generic, slightly sour aroma. Despite the perfumer's evident talent, the fragrance lacks the depth necessary to encapsulate true beauty, echoing the limitations of uninspired floral compositions.

**Kâshân Rose** from **The Different Company** introduces a peppery rose

More Free Book



Scan to Download

nuance, capturing a dry, citrusy effect, yet it falls short of the brand's remarkable Osmanthus. Meanwhile, **Kashnoir by Laboratorio Olfattivo** presents a whimsical spicy rose that is both luminous and powdery, appealing to those with an understated sense of dandyism.

**Kenzo World** is characterized as playful, humorously reminiscent of canned pineapple, perhaps with a floral hint that adds unexpected layers. By contrast, **Kerbside Violet by Gorilla Perfumes** is a vibrant homage to violet fragrances, blending bright accords with a unique woodsy underpinning, reaffirming the allure of this often-overlooked scent family.

In the realm of luxurious offerings, **Kingdom of Bahrain** by Roja Dove features a balanced citrus-woody scent enriched with rose, tailored for a high-end market at £425 for 50 ml. However, **Kingdom of Saudi Arabia**, also from Roja Dove, delivers a more conventional animalic floral experience that lacks memorable distinction.

Navigating towards more complex compositions, **Kismet from Lubin** reinterprets oriental fragrances by incorporating citrus elements for balance, yet it comes across as less impressive in light of contemporary perfumery advancements. Also drawing on nostalgia, **Koke Shimizu by Satori** channels the aromatic fougère style from the 1970s, evoking memories of pre-reformulation era perfumes.

**More Free Book**



Scan to Download

Finally, **Korrigan by Lubin** emerges as a standout with its sweet incense profile, masterfully blending modern materials in an austere yet delectable manner, positioning it as a potential classic in perfumery. Conversely, **Kuwa it**, another offering from Roja Dove, presents a clichéd fruity floral concoction, imbued with an odd animalic tone, reminiscent of a romantic novel enjoyed amidst zoo animals—illustrating the often comedic and whimsical side of fragrance exploration.

Overall, the array of perfumes reflects a broad spectrum of creativity in perfumery, from enchanting to disappointing, each inviting the reader to explore the intricate dance between scent, memory, and cultural references.

**More Free Book**



Scan to Download

## L:

In this collection of perfume reviews by Luca Turin, a range of fragrances is explored, each receiving a critical evaluation based on their composition, originality, and overall impact. The reviews offer insights into how these perfumes resonate with both nostalgic sentiments and contemporary expectations.

**Lace** by Sarah Baker presents a **woody herbaceous** profile, evoking a sense of childhood joy with its lively blend. Conversely, **Lady Emblem l'Eau** from Montblanc is described as an **aquatic peach** scent that carries a nostalgic, albeit slightly chemical, '90s vibe, marred by an off-note reminiscent of perm solution.

Paco Rabanne's **Lady Million** showcases a **peony grapefruit** profile that's typical of air-freshener perfumes but may rely too heavily on its advertising. Its spin-off, **Lady Million Eau My Gold**, despite being a compromised floral chypre, somehow appears stylish.

Serge Lutens' **Laine de Verre** presents an **aldeHydes cashmeran** composition that, while interesting, lacks depth. The offerings from Chabaud—**Lait Concentré**, **Lait de Biscuit**, **Lait de Vanille**, and **Lait et Chocolat**—struggle to deliver appealing scents, with the first failing completely to encapsulate the essence of dulce de leche and the latter two bearing little complexity and

**More Free Book**



Scan to Download

awkward combinations of flavors.

From Lamborghini, a line of fragrances all rated poorly, including **Lamborghini L1** through **Lamborghini L4**. Each is characterized by generic scents that fail to inspire excitement, reflective of the uninspired masculinity associated with the brand.

In contrast, **Lampblack** by Bruno Fazzolari shines through with its **smoky vetiver**, showcasing a fresh, smoky composition that hints at emerging talent in perfumery. **Lanterne Rouge** from Auphorie delivers a rewarding **mandarin osmanthus** fragrance that balances citrus and subtle sweetness.

**Larme du Désert** by Atelier des Ors is noted as a standard incense fragrance lacking uniqueness, while **Larrea** from La Curie offers a pleasing **smoky musk** typical of niche perfumes. **Lato Oscuro** by Ars Mirabile is competent yet ultimately dull, whereas **Lavande 44** from Rania J. presents a compelling **sweet lavender** that, while natural, does not leave a lasting impression.

Lavender takes various forms in this selection, with **Lavande Trianon** attempting to modernize the classic scent but unsuccessfully delivering a sour lavender experience. **Jo Malone** offers a mix of lavender scents, including **Lavender & Coriander**, which blends green and floral notes pleasingly yet

**More Free Book**



Scan to Download

leaves a bit to be desired.

Fragrances such as **Light** from Neandertal stand out due to their unique **anim alic rose**, contrasting invigorating marine notes with bold floral elements. Yet, **Light My Fire** by Kilian is criticized for being a dated,

## **Install Bookey App to Unlock Full Text and Audio**

**Free Trial with Bookey**





## Read, Share, Empower

Finish Your Reading Challenge, Donate Books to African Children.

### The Concept



This book donation activity is rolling out together with Books For Africa. We release this project because we share the same belief as BFA: For many children in Africa, the gift of books truly is a gift of hope.

### The Rule



Earn 100 points



Redeem a book



Donate to Africa

Your learning not only brings knowledge but also allows you to earn points for charitable causes! For every 100 points you earn, a book will be donated to Africa.

Free Trial with Bookey



## M Summary:

In "Perfumes" by Luca Turin, various fragrances are scrutinized, each accompanied by its own unique characteristics and a rating reflecting the author's assessment. The following summary encapsulates notable perfumes, presenting their essence while weaving a coherent narrative around them.

**M (Puredistance)** opens the review with a rating of & & & , a Citrus Woody fragrance. It strikes with a robust woody-spicy base complemented by a sharp citrus top note, showcasing a balanced contrast between freshness and depth.

Following this is **Ma Bête (Eris Parfums)** , rated & & . This Animalic scent aims for the complexity of dry chypres but ultimately falls short, described as overly angular and lacking the necessary smoothness for a pleasing finish.

**Maai (Bogue)** steps up with a & & & & rating as a Massive evokes nostalgia for vintage perfumes from the pre-WWII era. Its rich, complex notes speak to a bygone elegance, connecting wearers to the romanticism of early fragrance history.

Next, **Macaque (Zoologist)** , rated & & & , presents a Woody Jas profile. This refined aromatic captures the essence of the Rhesus monkey,

More Free Book



Scan to Download

cleverly intertwining animalistic qualities with floral delicacy.

**Mad Madame (Juliette Has a Gun)** is critiqued with a & & rating categorized as a Rose Chypre. Turin likens it to a generic commercial product, reminiscent of a floor cleaner rather than an artful composition.

**Mademoiselle Rochas (Rochas)** receives a & & rating for its Fruity, which blends notes of iris-violet and redcurrants but ultimately lacks originality, drawing comparison to the sourness of Belgian beers.

**Maduro (Fort & Manlé)** is similarly rated & & , presenting a Fruity fragrance but disappointing in balance and quality compared to its peers, failing to leave a memorable impact.

**Magnol'Art (Cercle des Parfumeurs Créateurs)**, rated & & & , combines leamy magnolia with sweet cassie, forming an intriguing Cinnamon Magnolia that hints at pleasant contrasts while remaining compelling.

On the lower end of the scale, **Magnolys (Andrée Putman)** is noted with a & & rating as a standard White Floral fragrance that to offer anything new to the genre.

**Maître Chausseur (Extrait d'Atelier)** also garners & & , yet this S Herbaceous scent misses its mark, as the concept of reflecting artisanal

More Free Book



Scan to Download

trades fails to translate into an engaging experience.

Emerging strongly is **Le Mat (Mendittorosa)** with a five-star & & & & rating. This Nutmeg Immortelle fragrance weaves together an emotional tapestry, blending chamomile and rose to conjure rare and evocative memories.

Another five-star standout is **Miyako (Auphorie)**, rated & & & & . This Osmanthus fragrance is noted for its brilliant balance of sweetness and acidity, stirring deep emotional responses that connect the wearer to profound experiences.

**Mem (Bogue)** equally shines with a & & & & rating, presenting a Jasmine composition that resonates with complexity. Its rich transitions create a symphonic fragrance experience that captivates with every wear.

On a less favorable note, **Musk Aoud (Roja Dove)**, rated & & , showcases a directionless and chaotic blend, failing to harmonize its woody oriental notes successfully.

Lastly, **Mélodie de l'Amour (Dusita)** captures attention with a & & rating as a Peachy Tuberose. This fragrance is described as soft and inviting, offering a friendlier take on the classic tuberose, reminiscent of a more refined version of the renowned Fracas.

More Free Book



Scan to Download

This concise summary highlights key fragrances, providing insight into their profiles and bearing witness to Luca Turin's expertise in the art of perfumery. Each scent is a reflection of a broader context, revealing connections to history, emotion, and artistry in the world of olfactory expression.

**More Free Book**



Scan to Download

## N Summary:

Here are the summarized chapters of fragrances, presented in a cohesive narrative structure that follows the logical progression of themes and concepts:

---

### ### Fragrance Summaries

In the intricate world of perfumery, various fragrances are crafted to evoke distinct emotions and sensations. Each scent tells a different story, blending natural ingredients to create memorable olfactory experiences.

**Nacre Blanche** by Antonio Alessandria presents a delicate orange tuberose fragrance, skillfully designed with complex accords that evoke a light, marbled quality, reminiscent of the classic Rochas's Byzance. This fragrance showcases Alessandria's prowess in balancing complexity and elegance.

**Naias** from Sammarco caters to fans of radiant florals, offering a mainstream floral musk that is both appealing and refined, making it an accessible choice for those enamored with floral scents.

More Free Book



Scan to Download

**Naja** by Veroprofumo captures the essence of a sweet vetiver composition, presenting a harmonious blend of breezy and solid elements inspired by spices. Its immense yet unpretentious character sets it apart in the floral landscape.

In contrast, **Nanban** from Arquiste combines incense and leather, producing a rich woodiness in the drydown that is described as an engaging resinoid cocktail, appealing to those seeking depth in their fragrance.

**Narciso** and **Narciso eau de toilette** by Narciso Rodriguez embody a coherent and impactful design, with the former presenting a woody creamy fragrance that balances ambers and musks with a sense of grandeur. The latter introduces innovative smoky sweetness with lactonic nuances, merging power and elegance.

**Narciso Rodriguez for Her Fleur Musc** is a fresher, fruitier woody floral, creating a serene experience that uplifts the spirit.

On the contrary, **Nashi Blossom** by Jo Malone, although intended to be light and delightful, ends up feeling lackluster, leaving a sense of disappointment.

Similarly, **Nassak** by Thameen presents a promising saffron rose but ultimately feels bare, lacking the complexity one might anticipate.

**More Free Book**



Scan to Download

The **Nasturtium Clover** scent from Jo Malone disappoints further with its sweet jasmine that fails to engage the senses, while **Navy Rum** by Coquillette comes off as overwhelmingly loud and artificial, making it unsuitable for personal use.

Transitioning to more unique offerings, **Néa** by Jul et Mad features a caramel plum scent that intriguingly tries to evoke femininity, maintaining cohesion throughout.

**Nebula 1: Orion** and **Nebula 2: Carina** by Oliver and Co. boldly explore futuristic trends in perfumery, with the former presenting an abstract olfactory profile and the latter a refreshing minty polish.

Yet, not all creations capture the imagination; **Nectar** by Santa Eulalia and **Nectar de Fleurs** by Chabaud both fall short, deemed trivial and reminiscent of an air freshener, respectively.

**Narciso Rodriguez**'s floral expressions continue, with fragrances like **Narciso pour Femme** being complimented for their bitter-sweetness, while **Nectar of Love** by April Aromatics presents a competent but overly sweet floral bouquet that fails to stand out in a saturated market.

On brighter notes, **Néroli Outreñoir** by Guerlain offers a simple and

**More Free Book**



Scan to Download

pleasant light citrus flower accord, perhaps a welcome relief amidst more complex designs.

In stark contrast, **New York Intense** by Nicolaï rises above with its powdery biscuit fragrance, successfully reviving nostalgic charm while exhibiting harmonious, enduring notes.

**Night Flower** by Eris Parfums leans towards the rich and animalic, echoing a "sickly" sweetness that captivates some yet may deter others. Meanwhile, **Nightingale** by Zoologist crafts a unique woody floral inspired by a historical poem, merging fresh flowers with dry woods in a creative synthesis.

Other notable entries include **The Nightingale Cup**, a refreshing lemony rose scent, and **Nin-Shar** by Jul et Mad, which intriguingly blends smoky rose with distinctive styles.

However, fragrances like **Nirmal** and **Nirvana** from Laboratorio Olfattivo and Evocative, respectively, meander towards the nondescript and overly simplistic, lacking both impact and complexity.

The **Cogno-Scenti** range brings sophisticated offerings: **No. 1** presents an elegant ylang and bergamot blend, while **No. 8** offers a complex leather and tonka scent. The series includes delightful minglings around citrus and

**More Free Book**



Scan to Download

floral themes, with fragrances like **No. 16** and **No. 19** delivering well-balanced expressions.

Yet, with the experimentation comes the bizarre, as seen with **No. 15**, criticized for its overpowering fabric-softener-like smell, and **Noir Exquis** from L'Artisan Parfumeur, which has been described as confused and lacking clear identity.

Conversely, **Noir Obscur** by Antonio Alessandria shines with a woody balsamic fragrance that features excellent balance and transitions smoothly, while **Nomade** by Chloe struggles to find originality in a crowded fruity floral sector, ultimately feeling disappointing.

In the realm of bold contrasts, **Norne** from Slumberhouse boldly defies traditional norms, shifting from licorice to warm tobacco in a daring fragrance journey. Meanwhile, **Not a Perfume** from Juliette Has A Gun disappoints by presenting an overly simplistic single ingredient that lacks nuance.

Moving on to delightfully crafted scents, **Note de Yuzu** by Heeley is highly praised for its vibrant citrus essence that captures playful and tender notes expertly.

Noteworthy, too, is **Nuit Andalouse** from Parfums MDCI, transcending

**More Free Book**



Scan to Download

typical floral expectations, in contrast to the more conventional **Notte d'Amore** by Pantheon, which struggles to impress with its soapy floral design.

**Nuit de Tubéreuse** stands out with a unique dry, peppery take on tuberose, while **Nuit Magnétique** by The Different Company captures the exquisiteness of balsamic fragrances that strike a delightful balance, achieving high praise.

In the realm of bold blends, **Nuit Rouge** offers a memorable mix of rhubarb and grapefruit, evolving into a refined woody drydown. However, fragrances like **La Nuit Trésor** and **La Nuit Trésor à la Folie** by Lancôme veer into chaotic territory, offering distorted fruity floral experiences that evoke undesirable notes and confusion.

The collection closes with **Nun** by Laboratorio Olfattivo, presenting a skillful yet swampy floral that struggles to resonate deeply. Conversely, **Nü wa** by Roja Dove overly indulges in sweetness, resulting in a cloying rose fragrance that can overwhelm the senses.

Through this journey across a spectrum of fragrances, we witness a rich tapestry of olfactory experiences, capturing both the triumphs and pitfalls that define the art of scent creation. Each fragrance serves as a chapter in the ongoing story of perfumery, inviting wearers to explore and express their

**More Free Book**



Scan to Download

unique olfactory identities.

---

This summary cohesively presents the fragrances in a logical flow, highlighting key points that underscore their character and reception, while also adding contextual details for clarity.

**More Free Book**



Scan to Download

# O Summary:

## Summary of 'O' Fragrances from Luca Turin's "Perfumes"

In this selection of fragrances, Luca Turin explores a variety of scents, primarily organized around the theme of “O,” with some linked to blood concepts, a unique categorization that connects fragrances to blood types or other distinctive identities.

### 1. Blood Concept Fragrances:

- **O-Absolute Swede** features a basic fruity leather scent that is approachable but offers little originality.
- **O-Cruel Incense** delves into an animalic realm, reflecting the group O's intensity, yet feels devoid of soul.

### 2. Citrus and Floral Blends:

- **Ô de l'Orangerie** combines white florals and citrus in a well-balanced manner, while **Olympéa** begins powerfully but loses impact towards the end.
- **Orange Bitters** brings warmth with its spicy orange scent, and **Opardu** is lauded for its indolic floral composition that successfully hints at the

More Free Book



Scan to Download

richness of blossoms without overwhelming characteristics.

### 3. Unique Compositions:

- **Objet Céleste** stands out from Volnay for its initial notes of balsam and bitter almonds, transitioning into a musky base. **Ombres Furtives**, despite its ambition of luxury, doesn't fulfill expectations.
- **Ombre Indigo** offers a classic yet original woody-green scent profile; however, it lacks depth.

### 4. Innovative Concepts in Oud:

- Several oud-based fragrances are explored, including **Oud Ambroisie**, which marries oud with rose in an unexpectedly delightful blend. In contrast, **Oud Immortel** presents a more straightforward woody spicy scent that's pleasant but conventional.
- **Oudh Infini** showcases a daring and authentic interpretation of oud that resonates with niche enthusiasts, while others like **Oud Satin Mood** struggle to blend the gourmand with floral elements seamlessly.

### 5. Fruity and Floral Fragrances:

- Fragrances like **Oolong Tea** lack distinctive character, described as mundane, while **Origin** feels inconsequential in the woody-fruity-rose

More Free Book



Scan to Download

category.

- **Oscar Flor** manages an impressive bright floral experience, though best appreciated when not applied directly to the skin.

## 6. Miscellaneous Offerings:

- Other noteworthy creations include **Obscuro**, a slightly derivative smoky amber, and **Orage Moi**, which echoes the fruit liqueurs of the 1980s.

- Fragrances such as **Oblò dei Sensi** are critiqued for their overly simplistic nature, highlighting a frequent struggle in perfumery to balance innovation with appeal.

Overall, Turin's commentary reflects a keen analysis of modern perfumery, capturing the mixture of ambition and mediocrity that characterizes many contemporary fragrances, particularly those inspired by classic ingredients like oud and floral notes. The exploration of various scents concludes that while much is derivative, there are moments of true innovation worth recognizing.

More Free Book



Scan to Download

# P:

## ### Summary of Perfumes Reviewed

This examination of fragrances reveals a diverse range of scents, each presenting varying degrees of complexity and appeal. The reviews offer a clear glimpse into the qualities that distinguish each perfume, often highlighting their strengths and weaknesses.

**Pachou Minimal (Soivohle)** opens with nostalgia, featuring a floral-oriental blend that prioritizes pleasantness, making it an easy wear despite lacking depth. Conversely, **Pacific Rock Moss (Goldfield & Banks)** disappoints with its generic scent, reminiscent of the popular Cool Water but more favorably packaged.

From the Francesca dell'Oro line, **Page 29** stands out with a woody oriental allure, skillfully intertwining rosewood and pepper. In a different light, **Pale Fire (Apoteker Tepe)** is notable for its adept reinterpretation of Habanita, offering a sophisticated cocoa-licorice experience enriched with a refined amber note.

**Paloma y Raíces (Homo Elegans)** captivates with an unconventional coffee-tuberose combination, balancing sweetness intriguingly, while **Panac**

More Free Book



Scan to Download

he (Parfums Delrae) captures charm and mystery with its unique lemon-jasmine blend, layered with various musk types.

The **Zoologist** offering, **Panda**, is criticized for its lack of clarity, while **Panorama (Olfactive Studio)** begins with potential but quickly declines into a dull experience. On a more nostalgic note, **Parfait de Roses (Lancôme)** appeals particularly to younger demographics with its retro vanillin rose.

### ### Series Reviews

Among the more expensive offerings, **Parfum de la Nuit 1, 2, 3 (Roja Dove)** presents a mixed bag: while **Rum Amber** scores higher for its inviting character, the other fragrances feel derivative. **Paris Seychelles (Pierre Guillaume)** offers thin florals that fail to impress, while **Party (Sentifique)** showcases quality materials but lacks completion.

In a similar vein, **El Pasajero (Lengling)** and **Patchouli Clouds (Marina Barcenilla)** both deliver light, ethereal interpretations that ultimately miss the mark in delivering depth. **Patchouli-Oud (Affinessence)** struggles with a pedestrian woody composition, while **Patchouliful (Laboratorio Olfattivo)** delivers an interesting but unfinished patchouli mix.

The **Monsillage** entry **Pays Dogon** falls flat with an uninspired smokiness, whereas the **Biehl** perfumes **PC01/“Mango Tree Forest”** (a co

**More Free Book**



Scan to Download

mpetent citrus floral) and **PC02/“Hippie Essence”** (a standout for its delicious concept) depict a stark contrast in quality.

**Peacock Throne (Thameen)** offers a substantial floral presence suitable for intimate settings, but **The Pearl (NorraNorrländ)** is deemed outdated and lacking creativity. In contrast, **Pearl Oud: Doha (Kilian)** feels overhyped but remains ordinary in its oriental notes.

#### ### Thematic Variants

The trilogy from **Starck Paris** presents varied experiences with earth and musk combinations, culminating in **Peau de Soie**, which offers a calming chypre. **Per Fumum: Ambra Luminosa (Annette Neuffer)** fails to match prior works with a mediocre incense amber.

The **Apoteker Tepe** creation **Peradam** impresses with its original iris-lily composition, while **The Perfume Garden (Marina Barcenilla)** opens with an off-putting note reminiscent of cleaning products, evolving into a sour floral.

**Perlerette (Volnay)** has a strong beginning but falters in longevity, and **Petit Matin (Maison Francis Kurkdjian)** quickly turns unimpressive. On the contrary, **Petite Mort (Marc Atlan)** garners attention for its refined and provocative themes.

**More Free Book**



Scan to Download

The **Guerlain** line showcases variants from **La Petite Robe Noire**, with **Spicy Rose** highlighted for its layered complexities. However, **Un Peu d'Amour** (Andrée Putman) remains flat and undistinguished.

## **Install Bookey App to Unlock Full Text and Audio**

**Free Trial with Bookey**



Free Picks

## Today's Bookey

WHAT YOU DO IS WHO YOU ARE  
James Clear

Get Points  
Donors List

Finish a Bookey today  
Achieve today's daily goal

Donation Library Me

12/100  
Get enough points to donate a book

Get Points  
Donors List

Finish a Bookey today  
Achieve today's daily goal

Discover Donation Library Me

ATOMIC HABITS  
Four steps to build good habits and break bad ones  
James Clear

36 min 3 key insights Finished

Description  
Why do so many of us fail to lose weight? Why can't we go to bed early and wake up early? Is it because of a lack of determination? Not at all. The thing is, we are doing it the wrong way. More specifically, it's because we haven't built an effective behavioral habit. This book is the first to teach you how to build good habits and break bad ones.

Listen Read

Chapter 1 of 5  
Overview  
Hi, welcome to Bookey. Today we'll unlock the book Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones.

Imagine you're sitting in a plane, flying from Los Angeles to New York City. Due to a mysterious and undetectable turbulence, your aircraft's nose shifts more than 7 feet, 3.5 degrees to the south. After five hours of flying, before you know it, the plane is landing.

A System Noto Sans Cormorant Garan

Interpretation

is first for me. How the makes me feel, it's like. It has to match my life. s happening around me. That's where it comes from.

- Boots Riley

17:53 Hannah Daily Goals  
Read or listen to achieve your daily goals  
2 of a 13-min goal  
1 day streak Best score: 2 days  
Time of Use Finished 6183 min 102 Bookies  
Badges Chapter 1 of 5 Never Eat Alone  
Chapter 3 of 5 Atomic Habits

17:25 Library  
Bookeys IdeaClips Notes Quotes  
Saved 72 Downloaded 0 Finished 103  
History 14/08/2024  
ATOMIC HABITS Human Compatible  
17:46 Learning Paths  
Ongoing  
1/7 Bookies Develop leadership skills  
1/7 Bookies Master time management  
17:26 Top 10 of the month  
Updated monthly  
01 How to talk to anyone  
02 Atomic Habits



# World's best ideas unlock your potential

Free Trial with Bookey



Scan to download



## Q Summary:

In "Perfumes" by Luca Turin, the chapters present an exploration of different fragrances, each encapsulating unique olfactory experiences.

In the chapter titled **Qatar**, the focus is on a scent developed by Roja Dove, renowned for his luxurious and sophisticated perfumes. This fragrance, named "Qatar," is characterized by its woody rose profile. The combination of rich wood notes with the soft, romantic essence of rose creates a balanced and routine scent that embodies elegance and refinement.

Moving on to **Quality of Flesh (Homo Elegans)**, this chapter delves into a more complex and darker fragrance profile. Here, Turin introduces the scent as a smoky leather that invites the wearer into a world of depth and allure. This particular fragrance is a staple in niche perfumery, where artisans push the boundaries of scent creation. The interplay of materials in this composition is notable, as it combines smoky and woody elements to produce a surprisingly fresh experience, enhanced by an ozonic quality attributed to helional, a chemical compound known for its uplifting aroma. The craftsmanship behind this scent is exemplary, reflecting the artistry and attention to detail necessary to create such a captivating fragrance.

Through these chapters, Turin not only showcases the sensory experiences of these perfumes but also sheds light on the craftsmanship and innovation

**More Free Book**



Scan to Download

present in the world of modern perfumery.

More Free Book



Scan to Download

## R Summary:

In Luca Turin's fragrance reviews, a diverse array of scents showcases the evolving landscape of perfumery, revealing both innovation and repetition in the industry. Here's a generalized summary of the various perfumes evaluated in these chapters, focusing on key observations and characterizing traits of each fragrance, while integrating background insights to enhance understanding.

### ### Perfume Reviews Overview

#### Competent Yet Derivative Fragrances

The chapter opens with *\*Marine Citrus (R)\**, which is described as competent but unoriginal, resembling a collection of fragrances past. This notion continues with *\*Raffaello (Pantheon)\**, marked down for an off-putting "old-sample note." Similar sentiments follow with *\*Rajkumari (Evocative)\**, where nostalgia for vintage soaps undermines its impact, further suggesting the trend of leaning on past aesthetics rather than forging new paths.

#### Middle Genre Fragrances

Perfumes like *\*Rausch (J.F. Schwartzlose)\** and *\*Reckless pour Femme\**

**More Free Book**



Scan to Download

(Roja Dove)\* reflect the saturation within their categories, providing competent representations of familiar aromas without offering excitement or novelty. \*Red Crown (Auphorie)\* tries for novelty with its \*Citrus Banana\* profile but ends up feeling overly sweet and childlike. Notably, \*La Religieuse (Serge Lutens)\* signifies a drop in creative sparkle from this once-lauded perfumer.

## Unique Takes and Standouts

Contrasting the mediocre, fragrances like \*Ray of Light (April Aromatics)\*, praised for its incredibly fresh lemon-lime note, and \*Remarkable People (Etat Libre d'Orange)\*, which takes a humorous approach towards orange, shine brightly. The \*Resina (Oliver and Co.)\* stands out as well, marked for its complexity and craftsmanship, lauding it as an example of outstanding perfume artistry that captivates the senses.

## The Challenge of Originality

A few entries exemplify a struggle with originality; for instance, \*Replica: Across Sands\* and \*Reveal (Calvin Klein)\* both suffer from reminding users of past fragrances rather than breaking new ground. The \*Replica\* line, including \*By the Fireplace\* and \*Dancing on the Moon\*, features several disappointing scents that lean toward being uninspired or overly simplistic, clouding the brand's innovative reputation.

More Free Book



Scan to Download

## Floral and Gourmand Compositions

The floral segment of this review highlights both intrigue and redundancy, with exemplars like *\*Rosamunda (Laboratorio Olfattivo)\**, which showcases an effective blending of rose and woody notes, while scents such as *\*Rose de Mai\** and *\*Rose Noir (Byredo)\** exemplify fleeting joy or predictable dullness. *\*Rosso Epicureo (Jacques Fath)\**, however, stands out for its well-constructed balance of cassis and tuberose, offering a fizzy and fresh experience.

## Explorative Fusion Perfumes

Innovative blends are also noted with *\*R'hud Elements (Kerosene)\**, a charming lavender-oud composition that merges traditional notes with a vintage vibe, refreshing in its approach. Meanwhile, *\*Rûh (Pekji)\** introduces a delightful coffee-rose-cardamom accord, making it an uplifting option likely to appeal to modern fragrance lovers seeking something unique.

In summary, this collection of fragrance reviews from "Perfumes" by Luca Turin encapsulates the current trends in perfumery—marked by a blend of derivative offerings alongside innovative compositions. The exploration of old and new, alongside the push and pull of creativity versus established

**More Free Book**



Scan to Download

norms, sets the stage for a nuanced understanding of the perfume industry's landscape today. Each review underscores how a fragrance can evoke nostalgia, challenge existing conventions, or simply offer a delightful moment of scent in our complex olfactory world.

**More Free Book**



Scan to Download

## S Summary:

### Summary of Perfume Reviews by Luca Turin

Luca Turin's perfume reviews present a critical overview of the fragrance landscape, highlighting both the disappointments and rare triumphs within this olfactory art form. The general impression is predominantly negative, with many scents deemed derivative or failing to meet their promised potential, overshadowed by a few standout examples characterized by originality and masterful craftsmanship.

### Key Ratings and Categories:

**& & F r a g r A** The lowest-rated fragrances often fall short of excitement or innovation. Notable examples include **S&X Rankin**, **Sequoia Wood**, and **Sulfur**, all criticized for their uninspired woody floral compositions. **Saffron Amber** was chastised for its unpalatable saffron notes emerging against a weak foundation. Meanwhile, scents like **Saharienne**, **Salvage Garden**, and **Scandal Pour Homme** were marked as generic, lacking distinctiveness and creativity, contributing to a sense of routine in the fragrance experience.

More Free Book



Scan to Download

**& & & Fragrances** In the middle tier, fragrances like **Saint Julep** offered a pleasant, albeit simplistic, blackcurrant-citrus blend that captures attention without depth. **Sakura** stands out for its charming minty-fruity profile, presenting an exemplar of fruitful floral interpretations. **Salome** initially shocks the senses before revealing a carefully constructed floral oriental scent. Other fragrances, such as **Santal Blush** and **Le Sillage Blanc**, introduced interesting combinations, but ultimately, they too fell short of being groundbreaking.

**& & & Fragrances** The highest-rated group features scents like **Shem-el-Nessim** and **Sì**, praised for their intricate and harmonious compositions that evoke nostalgia. Similarly, **Salina** and **Sensuous Noir** emerged as strong contenders, exhibiting captivating primary accords despite their imperfections.

**Critique and Style:** Turin's critiques focus significantly on mainstream brands such as Dior and Jo Malone, which he frequently finds lacking due to their commercialized nature and inability to innovate. In contrast, artisan and niche perfumers, despite the inconsistency in quality, often craft unique and memorable fragrances that display their creators' skill. Turin's reviews delve into the backstories of these perfumes while offering unflinching evaluations, resulting in a blend of personal sentiment and analytical rigor.

**Conclusion:** Ultimately, Luca Turin's reviews serve as both an insightful

More Free Book



Scan to Download

guide for fragrance aficionados and a poignant commentary on the contemporary state of perfumery. Through his blend of praise for well-crafted perfumes and sharp critiques of mediocrity, he navigates the complexities of the fragrance world, encouraging both a deeper appreciation and a discerning approach to scent.

**More Free Book**



Scan to Download

**T:**

## Summary of Selected Fragrances

This section explores a variety of perfumes, showcasing a range of fragrances with distinct characteristics, from unique compositions to disappointing blends. Each fragrance is evaluated based on originality, complexity, and overall wearability.

**T. Habanero (Rania J.)** receives a low rating of & & due to its blend of cardamom, incense, and wood. It fails to offer anything refreshing or original, embodying a scent that blends into the background rather than standing out.

In contrast, **Tabac Tabou (Parfum d'Empire)**, rated & & & & , presents a remarkable animalic-green profile. Its drydown remains true to its initial scent, providing a depth that elevates it beyond typical offerings in the fragrance world.

**Tadzio (Homo Elegans)** suffers from a rating of & & after its complex top note arrangement leads to an ultimately unpleasant aroma. This fragrance highlights the risks involved in intricate compositions that don't coalesce harmoniously.

**More Free Book**



Scan to Download

Similarly, **Tan d'Epices (Andrée Putman)** earns a & & for its unique mix of cinnamon, incense, and benzoin, proving that despite its simple construction, it lacks the depth and innovation expected in contemporary perfumery.

**Tank Battle (Gorilla Perfumes)** stands out with a & & & rating, combining labdanum and geosmin. This unique earthy scent invokes a classy vibe reminiscent of beets, showcasing a noteworthy exploration of natural aromas.

**Television (Gallivant)** is rated & & & with its bold floral white accord juxtaposed by a dissonant fruity note, creating an experience that may be pleasing for some but unbalanced for others.

**Terrasse à St-Germain (Jul et Mad)** offers a delightful wine-like citrus scent that transitions into a musky drydown, receiving an intriguing progression.

**Testostérone (Sentifique)** is celebrated as Sentifique's finest. Its clean spicy-ambery-smoke composition appeals to those seeking a balanced masculine fragrance.

**Rated & Thirty-Three (Ex Idol)** enchants with a unique woody rose

More Free Book



Scan to Download

scent that perfectly balances radiance and darkness, captivating the wearer with its complexity.

Both **This Is Her!** and **This Is Him!** from **Zadig et Voltaire** showcase delightful scents. The former is a milky floral that softens the impact of white flowers into a comfortable gourmand experience. The latter impresses with its incense-pepper-milk accord for its strong masculine appeal.

On the lower end of the spectrum, **Tiger Oud (Roberto Cavalli)** is deemed disappointing, rated & for resembling cheap barbershop richness expected of oud-based fragrances.

**Times Square (Masque Milano)** earns & & & & for its nostalgic feel profile, evoking memories of summer encounters in NYC, playing on the emotional connection scents can create.

**Trastevere (Pantheon)** receives the poor rating of & due to its unappealing dulce de leche scent, which fails to resonate positively with wearers.

Conversely, **Twilly d'Hermès (Hermès)** shines with a remarkable & rating. This surprising ginger-tuberose fragrance defies traditional expectations, merging beauty with a sense of wonder.

**More Free Book**



Scan to Download

**Tuscan Scent: Incense Suede (Ferragamo)** earns & & & & for its soft linear composition of incense, suede, and rosewood, creating a tranquil olfactory experience.

Lastly, **Tuxedo (Saint Laurent)** is viewed as generic and uninspired, receiving & **Two Weeks (Smellbent)** falls short with an unsuccessful lavender fragrance, ultimately earning

This overview highlights the diverse experiences offered by these selected fragrances, ranging from innovative compositions to disappointing replicas, illustrating the vast landscape of modern perfumery.

**Install Bookey App to Unlock Full Text and Audio**

[Free Trial with Bookey](#)





# Try Bookey App to read 1000+ summary of world best books

Unlock 1000+ Titles, 80+ Topics

New titles added every week

Brand

Leadership & Collaboration

Time Management

Relationship & Communication

Business Strategy

Creativity

Public

Money & Investing

Know Yourself

Positive P

Entrepreneurship

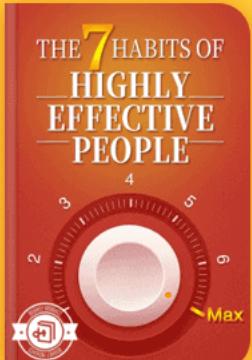
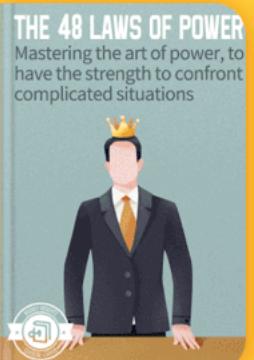
World History

Parent-Child Communication

Self-care

Mind & Sp

## Insights of world best books



Free Trial with Bookey



# U Summary:

## ### Summary of Perfumes Starting with 'U'

As we delve into the world of fragrances beginning with the letter 'U', we encounter a diverse array of scents that invite exploration and judgment. The following is a curated summary of these perfumes, highlighting their essence and reception.

### #### Unda Prisca

**R a t i n g :** & & & (& & )

Unda Prisca offers a natural perfume experience reminiscent of orchestral tone poems, making it a serene choice for meditation enthusiasts. Its sylvan quality exudes tranquility, though some may find it to lack a captivating edge.

### #### Unda Tertia

**R a t i n g :** &

In stark contrast, Unda Tertia disappoints with its off-putting vegetable funk that fails to translate well on the skin compared to its paper impression, leaving users uninspired.

More Free Book



Scan to Download

#### Under the Orange Tree (Marina Barcenilla)

**R a t i n g :** & &

This all-natural fragrance presents a sweet citrus profile that is tinged with a hint of antique mustiness, evoking the essence of sweet orange peels. While charming, it may not resonate with everyone.

#### Unforsaken (Kerosene)

**R a t i n g :** & &

Unforsaken attempts to create an extravagant pastry-themed coconut cologne. However, it fails to fulfill that ambition, resulting in a scent that lacks coherence and depth.

#### United Arab Emirates Aoud (Roja Dove)

**R a t i n g :** & &

This fragrance features a floral oud composition that, while refined, suffers from a lack of originality, not offering anything distinct within the overcrowded oud landscape.

#### Unknown Pleasures (Kerosene)

**R a t i n g :** & &

**More Free Book**



Scan to Download

Describing itself as a citrus honey scent, Unknown Pleasures presents pleasant notes but ultimately leaves wearers feeling unconvinced due to its lack of depth.

##### Unnamed (Byredo)

**R a t i n g :** & &

Unnamed is a blend of violets and suede that aims for elegance but ends up feeling generic, lacking the semantic richness that one might expect from a Byredo fragrance.

##### Unter den Linden (April Aromatics)

**R a t i n g :** & & &

This fragrance showcases a delightful fusion of lime blossom and citrus, making it a perfect fit for aficionados of organic perfumes. Its uplifting composition resonates well with those seeking natural notes.

##### Uomo (Gisada)

**R a t i n g :** & &

Uomo presents a loud, woody-spicy profile that unfortunately comes off as cheap, failing to leave a lasting impression or evoke any emotional

**More Free Book**



Scan to Download

connection.

#### Upper Ten (Lubin)

**R a t i n g :** & & & &

Upper Ten impresses with an imaginative blend of pepper, juniper, and aldehydes, producing a refreshing and delightful olfactory experience that stands out for its clever composition.

#### Upper Ten for Her (Lubin)

**R a t i n g :** & & & &

Similar to its masculine counterpart, Upper Ten for Her strikes a precarious balance with a sweet, herbaceous aroma, merging thyme and raspberry liqueur. This fragrance exemplifies modern perfumery's inclination to challenge conventions.

#### Utopia (Aqualis)

**R a t i n g :** & &

Utopia embodies a muted peach and osmanthus accord, which requires a greater investment to unlock its intriguing potential, leaving wearers desiring more dynamism.

**More Free Book**



Scan to Download

In summary, the perfumes starting with 'U' range from serene and uplifting to disappointing and generic, reflecting the diverse nature of perfumery and the personal preferences of its audience.

**More Free Book**



Scan to Download

# V Summary:

## Fragrance Reviews Summary: V Series

The following fragrance reviews delves into an array of scents, highlighting their unique compositions, strengths, and weaknesses. Each review presents insights into the olfactory experiences these fragrances offer.

1. **V (Avery):** Rated & & & , this fragrance surprises with its blend intertwined with a masculine woody base, providing a refreshing take in the typical woody genre.
2. **Vague de Folie Verte (Cercle des Parfumeurs Créateurs)** With a score of & & , this scent introduces vetiver and wormwood for a lasting impression as a green-woody fragrance.
3. **Valentina Assoluto Oud (Valentino):** Unfortunately rated & , this fragrance's fruity oud is marred by a lack of originality and a poor-quality scent that borders on unpleasant.
4. **Valentino Donna (Valentino):** A more favorable & & & rating suggests this fruity floral evolves positively across testing methods. However, its clever construction is somewhat diminished by its mainstream feel.

More Free Book



Scan to Download

5. **Vanilla-Benzoin (Affinessence):** Receiving & , this fragrance is criticized for being overpriced and falling flat in terms of complexity and allure.

6. **Vanillaville (Soivohle):** This scent garners & & , recognizing a sophisticated blend of tobacco and honey, establishing itself as a highly regarded option.

7. **Vanille d'Iris (Ormonde Jayne):** Achieving & & & , this fragrance successfully marries iris and vanilla, showcasing a unique and clever construction that stands out.

8. **Vanille Tonique (Evocative):** With a & & rating, it presents an oriental vibe, reminiscent of fragrances from the 1980s, making it less appealing.

9. **Vaninger (Oliver and Co.):** Also rated & & , it demonstrates craftsmanship but ultimately doesn't resonate with wearers.

10. **Vaporocindro (January Scent Project):** This fragrance, rated & & , is described as a quirky blend of peanut butter and celery. While unique, it is deemed unexciting.

**More Free Book**



Scan to Download

11. **Velours (Saint Laurent)**: Rated & & , it has an appealing composition but falters due to a lack of quality in its iris note.

12. **Velvet Haze (Byredo)**: Scoring & & , it comes off as uninspired and mediocre, not living up to expectations for innovation.

13. **Velvet Orchid (Tom Ford)**: Receiving & & & , while this woody fragrance offers complexity, it can feel overly contrived in its execution.

14. **Venetian Belladonna (Quartana)**: A well-deserved & & & rating for this fragrance is noted for its elegant powdery floral quality, though it might deserve a more distinguished backdrop.

15. **Venetian Bergamot (Tom Ford)**: This fragrance scores & & due to mismatched notes resulting in an unwieldy and unappealing aroma.

16. **Venetian Blue (Merchant of Venice)**: With a rating of & & , this fougère is considered trivial despite being presented in an attractive bottle.

17. **Venetian Red (Anna Zworykina)**: Aiming higher, this scent is rated & & & for its impressive retro chypre profile crafted with care.

18. **Venezia Giardini Segreti (La Via del Profumo)**: Achieving & & & , it presents a unique development from jasmine to gardenia, showcasing clever composition.

**More Free Book**



Scan to Download

note layering.

19. **Vent de Folie (Annick Goutal)**: Holding a & & & rating, this sentimental floral composition evokes nostalgia with its gentle and campy nature.

20. **Verano Porteño (Frassai)**: Scoring & & & & , this floral fragrance combines magnolia and jasmine with a fresh twist, resulting in a charming aroma.

21. **Vert Bohème (Tom Ford)**: With a rating of & & & & , it impresses with rich, natural citrus leading to a vibrant floral heart, showcasing excellence in execution.

22. **Vert de Fleur (Tom Ford)**: Also rated & & & & , this floral fragrance is praised for its clever construction and beautiful balance.

23. **Vert d'Eau (Chabaud)**: Scoring & & & , this fragrance starts with solid base notes but ultimately lacks depth and complexity.

24. **Vert d'Encens (Tom Ford)**: Unfortunately marked & & , it comes across as uninspired, reflecting a somewhat unpleasant experience.

25. **Vert des Bois (Tom Ford)**: Rated & & & , this fragrance presents

**More Free Book**



Scan to Download

pleasing combination of citrus and patchouli for a refreshing aroma.

26. **Verveine d'Eté (Le Jardin Retrouvé)**: Holding a & & & rating, it is a refreshing, long-lasting citrus-herbal concoction that stands out for its liveliness.

27. **Vesper (Santa Eulalia)**: This fragrance receives a & & rating despite its derivative nature despite being well-made.

28. **Vetiris (Lubin)**: Rated & & & , it offers a nicely executed experience that is both refreshing and inviting.

29. **Vétiver Matale (Parfumerie Générale)**: With a disheartening & & rating, this scent presents a dank clove aroma that comes off as cheapened and poorly constructed.

30. **Vetiver pour Homme (Roja Dove)**: Scoring & & & , it displays an enjoyable top note but leads into a generic drydown.

31. **Vetiver Veritas (Heeley)**: Rated & & & , this is considered a good representation of vetiver with its smoky nuances, adding character.

32. **Vetiverus (Oliver and Co.)**: Unfortunately rated & & , it is not being loud and intense, lacking balance.

**More Free Book**



Scan to Download

33. **Vi et Armis (Beaufort)**: Holding a & & & rating, this unique fragrance featuring candied peat showcases masterful craftsmanship in perfumery.

34. **La Vie Est Belle (Lancôme)**: Scoring & & & , this fragrance stands apart with iris despite an overall flat quality.

35. **La Vie Est Belle eau de parfum intense (Lancôme)**: Receiving a & & rating, this fragrance is described as generic and unremarkable in the fragrance landscape.

36. **La Vie Est Belle l'Eclat (Lancôme)**: A score of & & & indicates an enjoyable fragrance, though it suffers from a lack of depth.

37. **Vierge de Fer (Serge Lutens)**: This scent achieves & & but offers negligible floral impact, making it forgettable.

38. **Vintage (Chabaud)**: Also rated & & , it's characterized as a rehash of a classic that fails to innovate.

39. **Vinyle (Saint Laurent)**: With a score of & & , it presents a blending of notes, leading to an underwhelming experience.

40. **Violet Marc Jacobs 2015 (Marc Jacobs)**: Scoring & & , this fragrance is aimed towards a child-friendly audience with its overly sweet profile.

**More Free Book**



Scan to Download

41. **Violets and Rainwater (Soivohle)**: Rated & & , it offers an adequate yet generic fragrance experience.

42. **Violette de Parme (Institut Très Bien)**: With a rating of & & , this fragrance falters in both note categories, failing to impress.

43. **Violette in Love (Nicolai)**: This fragrance earns & & & for its blend of modern and light floral notes, striking a more harmonious balance.

44. **Viride (Orto Parisi)**: Unfortunately rated & & , it is criticized for its cheap-smelling herbaceous quality.

45. **Vitrum (Sammarco)**: Scoring & & & , this fragrance successfully combines vetiver with smoky undertones for a clean yet cerebral experience.

46. **Vodka on the Rocks: Moscow (Kilian)**: Rated & & , it presents a confusing concept that ultimately lacks impactful aroma.

47. **Vol.1 Intelligence and Fantasy (Beautiful Mind)**: While presented well, this fragrance scores & & for failing to deliver on its promise.

**More Free Book**



Scan to Download

48. **Vol.2 Precision and Grace (Beautiful Mind)** Receiving a similar critique, this fragrance also scores & & for not making an impression.

49. **Voulez-Vous Coucher avec Moi (Kilian)** This charming fragrance earns & & & , enjoyable yet lacking in depth to foster.

50. **Voyage Onirique du Papillon de Vie (Dali Haute Parfumerie)** Finally, rated & & , this scent is criticized for feeling like a freshener rather than a true fragrance experience.

These reviews emphasize the vast range of fragrances available, each with its unique story, strengths, and shortcomings, guiding potential wearers toward their preferences in the complex world of perfumery.

More Free Book



Scan to Download

## W Summary:

Here's a polished summary of the perfume reviews that retain the essence of each fragrance while establishing clear connections between them:

---

### ### Summary of Perfume Reviews Starting with 'W'

**Walimah by Areej le Doré** offers a subtle woody floral experience with a unique sweet-waxy vetiver note that differentiates it from other fragrances by the brand, providing a muted yet engaging introduction.

**Wanted by Azzaro**, on the other hand, falls into the category of overwhelming fragrances. It combines the brutish qualities of Azzaro Homme and Cool Water, resulting in an unpleasant and jarring profile best described as a 'nightmare fougère.'

In contrast, **Wanted by Diane Pernet** presents a more nuanced scent built around nutmeg, briefly hinting at tuberose before transitioning to incense. Despite its intriguing components, it feels somewhat lackluster.

**Warszawa by Puredistance** reveals an old-fashioned creamy-green floral that, while nostalgic, lacks excitement. Similarly, **Wasanbon by Satori** dis

More Free Book



Scan to Download

appoints as a gourmand fragrance, deviating from the brand's reputation for quality.

**Water Calligraphy by Kilian** targets the East Asian market with delicate notes of citrus and magnolia. However, it brings forth a poetic longing for a more robust scent. In contrast, **Wenge by Azagury** presents a peculiar combination of lemon, wood, and caramel, yet it ultimately feels cheap and underwhelming.

**What Would Love Do? by Gorilla Perfumes** impressively balances high-quality citrus and benzoin, earning its place as a modern classic. **Whip by Le Galion**, with its civilized creamy lemon scent, evokes the elegance of Balmain fragrances.

**Whisky Cedarwood by Jo Malone** offers a fresh take on whisky with floral and aldehydic notes, though it may lack depth. **White by Azagury** provides a generic fresh citrus floral experience, while **White by Puredistance** excels in embodying the comforting qualities associated with rich face creams, showcasing excellent materials.

**White Gold by Ormonde Jayne** features a complex white floral character layered with a citrus-woody opening, making it a captivating oriental fragrance. **White Luminous Gold by Michael Kors** balances sweetness with dry resinoid notes for an elegant yet balsamic profile.

More Free Book



Scan to Download

**White Plumage by Francesca dell'Oro** provides a fresh-herbaceous experience with juniper, although it lacks refinement. In a similar vein, **White Sandalwood by Goldfield & Banks** offers a pleasant sandalwood scent, hindered by a cheap smell.

Continuing with **White Winter Flower by 40notes**, this fragrance disappoints with an overpriced orange blossom oil that could easily be substituted with more accessible options. Conversely, **White Zagora by The Different Company** captivates with a tea-like composition accented by a refreshing slice of lemon.

**Wild Is the Wind by Atelier de Geste** stands out with its poetic floral verbena scent, evoking nostalgia and refinement. However, **Wild Rose by Thorn & Bloom** clashes with tarragon and rose notes, resulting in a dissonant floral experience.

**Wild Strawberry and Parsley by Jo Malone** depicts an unappealing vegetable-inspired scent. Similarly, **Wilhelm I by Wilhelm Perfume** presents an underpowered green floral aroma that confuses rather than delights.

In contrast, **Wilhelm II by Wilhelm Perfume** succeeds as a well-crafted blend of lavender and violet. However, **Willows by Régime des Fleurs** falls short due to its rough and unrefined nature.

**More Free Book**



Scan to Download

**Winter by Dasein** cleverly merges smoky and ginger notes, manifesting a pleasantly gourmand fragrance. **Winter Nights** maintains this elemental harmony, presenting an earthy yet light scent through soft smoky wormwood.

**Wit by Parfums Delrae** captivates with its excellently crafted jasmine narrative, integrated beautifully with citrus and resin notes. However, **Wolfsbane by Quartana** disappoints with its heavy and clichéd woody fruity composition.

**Woman in Gold by Kilian** presents a smooth and rich floral oriental experience characterized by powdery elements. **Wonderoud by Comme des Garçons** offers a dry, minimalist vetiver accord accompanied by incense, showcasing thoughtful craftsmanship.

Finally, **Wood Haven by Kerosene** exudes masculinity with a woody-spicy essence reminiscent of a cozy log cabin, while **Wood Infusion by Goldfield & Banks** delivers a derivative woody citrus scent, notable for its appealing packaging but lacking originality.

---

This summary captures the essence of the fragrances, their complexities, and

**More Free Book**



Scan to Download

their distinctive qualities, forming a coherent narrative throughout the various reviews.

**More Free Book**



Scan to Download

**X:**

## **Summary of XL, Oxygen Vert (Blood Concept)**

In this chapter, the author examines the repercussions of Intertrade's robotic strategy within the niche fragrance market, ultimately concluding that it undermines personal happiness. The chapter delves into several key aspects of Intertrade's approach, illustrating how their methods, while commercially successful, compromise authenticity and creativity in fragrance design.

- 1. Brand Creation:** Intertrade systematically builds brands and product lines that cater to the market's demands. This structured approach results in a formulaic creation process that prioritizes marketability over innovative artistry.
- 2. Packaging and Naming:** The company employs minimalist packaging and relies on clever, often misleading names designed to resonate with the average consumer. This tactic aims to create an appealing facade that masks the lack of depth in the actual product.
- 3. Composition Quality:** While the fragrance compositions are generally of acceptable quality, they often lack true originality. The formulations are competent yet predictable, failing to push the boundaries of fragrance design

**More Free Book**



Scan to Download

or evoke genuine emotional responses.

**4. Pricing Strategy:** Intertrade's pricing strategy involves investing just enough in the fragrance formula to justify selling it at a premium.

Fragrances are typically sold at around €120 for 50 milliliters, a price point

## **Install Bookey App to Unlock Full Text and Audio**

**Free Trial with Bookey**





# Why Bookey is must have App for Book Lovers

## 30min Content



The deeper and clearer interpretation we provide, the better grasp of each title you have.



## Text and Audio format

Absorb knowledge even in fragmented time.



## Quiz

Check whether you have mastered what you just learned.



## And more

Multiple Voices & fonts, Mind Map, Quotes, IdeaClips...

Free Trial with Bookey



# Y Summary:

## Summary of Y Fragrances

The chapter presents a collection of fragrances, each uniquely crafted but varying in their execution and originality. Here's a concise overview of each fragrance:

- 1. Avery: Y** - This fragrance is characterized by its structured contemporary woody oriental style infused with saffron and myrrh. However, it is critiqued for lacking creativity and complexity, making it feel generic and predictable.
- 2. Volnay: Yapania** - Offering a citrus-pepper opening, Yapania presents a fleeting yet pleasant introduction. As it transitions, it develops into a woody-spicy drydown, though it ultimately lacks a distinctive character, earning it a middle-of-the-road rating.
- 3. Etat Libre d'Orange: Yes I Do** - This scent draws inspiration from the classic Diorissimo lily-of-the-valley but presents a thinner version enriched with green muguet. The formulation is partially seen as a nod to the renowned writer Colette, but it struggles to differentiate itself from the original.

More Free Book



Scan to Download

**4. Imaginary Authors: Yesterday Haze**- Evoking nostalgia, this fragrance brings forth nutty leather notes reminiscent of the vintage English Leather (1949), albeit with a brighter and fresher opening, yet it does not maintain the depth of its predecessor.

**5. Yohji Yamamoto: Yohji Homme**- A standout fragrance that combines lavender and licorice effectively, offering a sophisticated balance of fresh and warm notes. Although it recently underwent reformulation, which slightly altered its original smoothness, it remains a compelling option due to its innovative composition.

**6. Satori: Yoru No Ume**- This scent presents an intriguing blend of floral and camphor notes, particularly distinct with its sweet flowers and a slightly indolic quality that evokes the familiar aroma of mothballs. This odd pairing, while unusual, piques curiosity.

**7. Etat Libre d'Orange: You or Someone Like You**- Developed through collaboration, this fragrance features a sharp green-herbal-citrus profile dominated by shiso and grapefruit. Its sulfurous grapefruit note may polarize opinions, with some finding it unpleasant, affecting its overall reception.

In summary, the Y fragrances display a spectrum of creativity and execution, from the distinctly innovative to those that tend to tread familiar paths,

**More Free Book**



Scan to Download

inviting varying responses from fragrance enthusiasts.

**More Free Book**



Scan to Download

## Z Summary:

In *\*Perfumes: The A-Z Guide\**, Luca Turin provides insightful evaluations of various fragrances, weaving in background details that enrich the reader's understanding of each scent's identity and significance. Two notable fragrances reviewed include "Zeitgeist" by J.F. Schwartzlose and "Zenne" by Nishane Istanbul, each representing distinct olfactory experiences.

### **Z e i t g e i s t ( J . F . S c h w a r t z l o s e ) - & & & M a r i n e F l o r a l**

"Zeitgeist" offers a harmonious combination of pastel melony, marine, and floral notes, creating a refreshing and evocative scent profile. A noteworthy aspect of this fragrance is its inclusion of algae extract, which serves as a modern alternative to traditional oakmoss—a classic ingredient often employed in perfumery for its earthy depth. Complementing this is Nebulone, a complex synthetic compound that adds sophistication to the fragrance. The aroma is often likened to the discontinued Missoni by Maurice Roucel (2006), enhancing its allure by drawing connections to a beloved yet unavailable scent, ultimately positioning "Zeitgeist" as a contemporary embodiment of nostalgia and innovation in perfume design.

### **Z e n n e ( N i s h a n e I s t a n b u l ) - & & C a s s i s S o r b e t**

"Zenne," a creation from Nishane Istanbul, is part of a themed trio inspired

**More Free Book**



Scan to Download

by puppet characters, with Zenne portraying the archetype of a courtesan. This fragrance focuses predominantly on the note of cassis, delivering a bright and sweet scent akin to a refreshing sorbet. However, despite its delightful initial impression, it falls short in dimensionality, relying heavily on this single fruity note without the intricate layers that typically characterize more complex fragrances. Ultimately, "Zenne" conveys a straightforward charm but lacks the depth that could elevate it to a more compelling experience.

Together, these two entries reflect Turin's ability to distill the essence of each fragrance while embedding them in cultural and historical contexts, allowing readers to grasp their significance within the broader world of perfumery.

**More Free Book**



Scan to Download