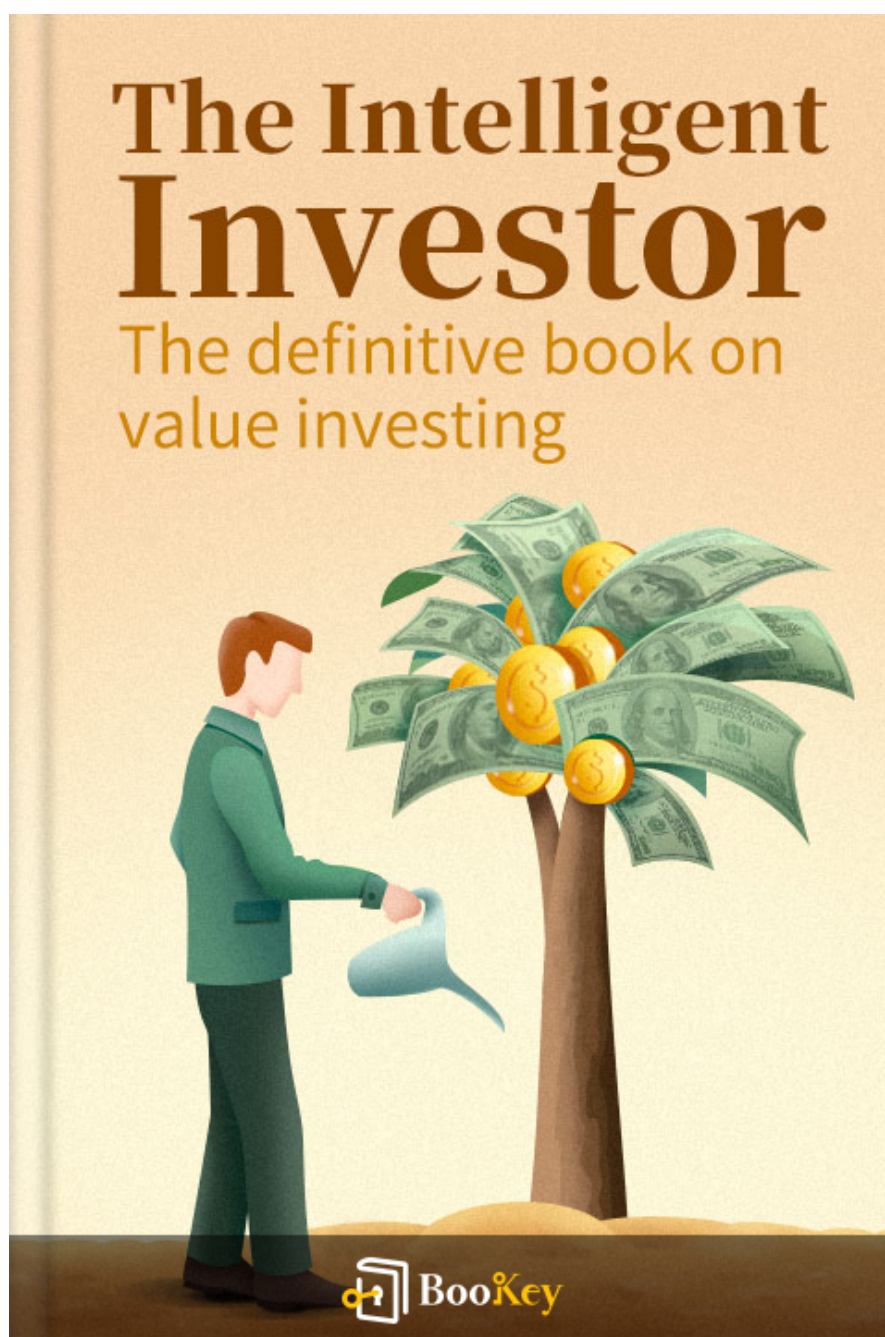


# The Intelligent Investor PDF (Limited Copy)

Benjamin Graham



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# **The Intelligent Investor Summary**

Mastering Value Investing for Long-Term Financial Success.

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## About the book

The Intelligent Investor, written by Benjamin Graham, is a foundational work in investment literature that has sold over a million copies. It is now available in a newly revised paperback edition. Recognized as the greatest investment advisor of the twentieth century, Graham introduces his groundbreaking philosophy of "value investing," presenting timeless strategies to shield investors from significant losses and to foster long-term success in the stock market. Since its original publication in 1949, the principles outlined in this classic have remained relevant, consistently affirmed by market trends. This updated edition retains Graham's original insights while incorporating enhanced commentary from the respected financial journalist Jason Zweig, who contextualizes these strategies for today's market environment. Essential for anyone aiming to reach their financial goals, this HarperBusiness Essentials edition serves as an invaluable resource for navigating the complexities of investing.

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## About the author

Benjamin Graham, a British-born American financial analyst, investor, and respected educator, is widely known as the "father of value investing." He wrote influential texts in the field, such as "Security Analysis," co-authored with David L. Dodd, and "The Intelligent Investor." Graham's investment philosophy underscored the importance of independent thinking, emotional detachment, and thorough security analysis, with a particular focus on distinguishing market price from intrinsic business value. After graduating from Columbia University at the young age of 20, Graham launched a successful investment career on Wall Street, founding the Graham-Newman Corp. He later became a professor at Columbia Business School, where he inspired notable students, including Warren Buffett. Graham played a crucial role in developing the profession of security analysis and championed index funds long before they gained popularity. His legacy continues through the many successful protégés he trained, such as investors Irving Kahn, Mario Gabelli, and Howard Marks, cementing his reputation as a foundational figure in modern investment strategy.

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# **Chapter 1 Summary: Investment versus Speculation: Results to Be Expected by the Intelligent Investor**

**Summary of Chapter 1 from "The Intelligent Investor" by Benjamin Graham**

## **Investment versus Speculation**

In this chapter, the author differentiates between "investors" and "speculators". An investment operation is defined by meticulous analysis that safeguards the principal and provides a reasonable return. In contrast, speculative operations may not meet these criteria. Over time, the label "investor" has become more ambiguous, often misapplied to anyone trading stocks, irrespective of their knowledge or methods. Understanding the difference between investment and speculation is crucial as it helps investors grasp the risks associated with stock commitments.

## **Results to Be Expected by the Defensive Investor**

The defensive investor focuses on safety and minimal effort, following guidelines that recommend a balanced portfolio of high-quality bonds and leading common stocks. Historical trends indicate that interest rates and stock dividends greatly affect expected returns. As of early 1972, the prevailing yields and market conditions suggested that bonds offered safer

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returns compared to stocks, signaling a more cautious investment strategy.

## **Results to Be Expected by the Aggressive Investor**

An enterprising investor aims for exceptional results, skillfully navigating the challenges of stock selection. Their strategies may involve short-term trading, anticipating earnings, and seeking long-term growth. However, Graham warns against the dangers of speculative practices, stressing that successful investing hinges on robust strategies that often contradict popular beliefs on Wall Street.

## **Commentary on Chapter 1**

Graham's focus on the distinction between investment and speculation reinforces the notion that intelligent investing requires thorough analysis, effective risk management, and realistic expectations for returns. Speculative behavior can lead to significant losses, primarily benefiting intermediaries. The commentary reflects on the cyclical nature of market speculation and underscores the need for a disciplined investment approach, advising against the blending of speculative practices with core investment principles.

In summary, this chapter lays the groundwork for comprehending intelligent investment strategies in the context of market speculation.

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# **Chapter 2 Summary: The Investor and Inflation**

## **Chapter 2: The Intelligent Investor - Inflation and Investment Strategies**

### **Inflation Concerns**

Inflation has profoundly influenced public perceptions and investment strategies, especially on Wall Street. Those relying on fixed incomes are particularly at risk due to rising living costs, while stockholders may find some relief through increasing dividends and share prices.

### **Investment Choices: Stocks vs. Bonds**

Traditionally, financial experts have advised against holding bonds during inflationary periods, favoring a stock-only approach for portfolios. However, the notion that stocks are always better than bonds lacks sophistication, as market conditions can vary widely.

### **Historical Context of Inflation**

The United States has faced fluctuating inflation rates throughout its history. A review of inflation trends from 1915 to 1970 shows several five-year periods marked by both inflation and deflation, shaping investors'

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expectations for future price trends.

## **Impact of Inflation on Corporate Earnings**

Inflation has not necessarily correlated with increases in corporate earnings. Various factors, including rising labor costs and the accumulation of debt, can hinder growth. As such, investors may need to temper their expectations for future returns, especially in light of high bond yields and ongoing inflation concerns.

## **Alternatives to Stocks**

Investors often look for alternative inflation hedges, including real estate and precious metals. While owning real estate is generally seen as a stable investment, it carries its own risks. Gold, on the other hand, has shown mixed performance over time, raising questions about its reliability as an inflation hedge.

## **Conclusion and Recommendations**

To reduce risk, investors should diversify their portfolios and be cautious about heavily investing in any single asset class. Both stocks and bonds offer their own set of advantages and disadvantages, and it is essential to carefully consider inflation expectations when developing investment strategies.

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## Supplementary Commentary

Additional insights cover the general perception of inflation and its psychological impact on investors. Alternatives such as Real Estate Investment Trusts (REITs) and Treasury Inflation-Protected Securities (TIPS) are suggested as viable options for better managing inflation risks.

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# **Chapter 3 Summary: A Century of Stock-Market History: The Level of Stock Prices in Early 1972**

## **Chapter 3 Summary: The Intelligent Investor**

### **Introduction to Stock Market History**

An investor's portfolio represents only a small fraction of the vast stock market, making it essential to have a strong grasp of stock market history. This includes understanding significant price fluctuations and the interplay between stock prices, earnings, and dividends. Analyzing statistical data from the past century can help assess market conditions and investment appeal.

### **Historical Overview of Stock Market Cycles**

A summary of stock market history from 1871 to 1971 is illustrated through a table and chart. These tools highlight key bull and bear market cycles, using indexes such as the Cowles-Standard 500 Composite and the Dow-Jones Industrial Average. Each market cycle showcases distinct patterns, growth rates, and recovery trends.

### **Stock Price Trends and Market Indicators**

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Chart I depicts notable market cycles from 1900 to 1970, emphasizing average annual gains and fluctuations. Stocks have generally performed better in the post-World War II era compared to earlier decades; however, cyclical trends reveal variability in growth rates. The late 1960s experienced record returns, which fostered an atmosphere of over-optimism about future gains.

## **Market Valuation in Early 1972**

In early 1972, market levels are evaluated based on historical analyses of stock prices, determining whether current levels are excessively high for prudent investment. Evaluations from preceding years provide essential context for understanding market dynamics and possible outcomes.

## **Economic Indicators and Performance Data**

Table 3-2 presents stock market performance data, including trends in prices, earnings, and dividends across various decades. The data indicates steady growth in earnings and dividends, although 1970 saw a downturn in corporate earnings alongside a wave of bankruptcies, advising caution among investors.

## **Shifts in Price/Earnings Ratios**





Post-World War II, the price/earnings (P/E) ratio experienced significant fluctuations, signaling changing public sentiment about stock valuation. The rising P/E ratios, though indicative of market optimism, raise concerns about potential stagnation or collapse, creating unease regarding future returns.

### **Conclusive Insights on Market Levels**

The investor review extends through January 1972, offering a critical assessment of stock performance and market levels. This analysis reflects cautious sentiments reminiscent of past evaluations. The current market level indicates that valuations may not be favorable for conservative investments, echoing earlier assessments made at comparable price levels.

### **Final Recommendations for Investors**

Given the historical trends and uncertainties in the market, investors are encouraged to adopt cautious investment strategies. Recommended approaches include avoiding excessive borrowing for stock purchases, maintaining a balanced portfolio, and preparing for potential market downturns. Understanding the emotional cycles of the market can help prevent impulsive decisions driven by optimism or fear.

### **Commentary on Market Trends and Forecasting**

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Graham underscores that past performance does not guarantee future results. He critiques the narrative that stocks will always outperform bonds, emphasizing the need for careful investment strategies over speculative actions. Maintaining skepticism and humility in forecasting protects investors from dangerous overconfidence and aligns with Graham's long-standing investment philosophy.

This chapter concludes with a call for balanced expectations, reminding investors that while a cautious outlook may seem discouraging, it often paves the way for wise decision-making and sustainable growth.

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# Chapter 4: General Portfolio Policy: The Defensive Investor

## Investment Portfolio Characteristics

The characteristics of an investment portfolio are primarily shaped by the investor's profile. For instance, institutions like savings banks and life insurance companies often invest in high-grade bonds due to regulatory requirements. In contrast, more experienced investors tend to embrace a wider range of securities, accepting greater risks. A key tenet is that while risk-tolerant individuals may aim for higher returns, Graham posits that those returns should be linked to the investor's intelligence and active involvement, rather than solely to their risk appetite.

## Bond-Stock Allocation

For defensive investors, Graham advises diversifying investments between high-grade bonds and common stocks. A general guideline is to allocate between 25% and 75% to stocks, ideally targeting a balanced 50-50 split. However, adjustments should be made according to market conditions, and it's crucial to maintain discipline to avoid the emotional pitfalls of trading during market fluctuations.

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## The Bond Component Selection

When it comes to bond selection, investors must consider two primary factors: whether to choose taxable or tax-free bonds, and the length of bond maturities. Tax implications depend significantly on the investor's tax bracket. Additionally, selecting bond maturities affects risk; shorter maturities tend to decrease price volatility, especially in rising interest rate scenarios.

### Types of Bonds Considered

Graham lists various bonds for consideration:

1. **U.S. Savings Bonds (Series E & H):** These bonds are low-risk with guaranteed minimum returns, making them suitable for small investors.
2. **Other U.S. Bonds:** This category includes various corporate bonds, which are typically safe and offer higher yields than savings bonds.
3. **State and Municipal Bonds:** Generally tax-exempt, these bonds vary widely in quality and require careful selection.
4. **Corporate Bonds:** While they provide higher yields, they also come with tax implications.



## **Income Investing Insights**

For those seeking greater returns, exploring higher-yielding bond options is an option, albeit with the understanding that higher yields usually come with increased risks. Annuities and preferred stocks are also considered, but preferences often tilt towards bonds due to their greater security and superior yields.

## **Cash Alternatives**

With the attractive interest rates offered by savings accounts, these can serve as a low-risk alternative to longer-term bond investments.

## **Investment Strategy Guidance**

Defensive investors should tailor their portfolio allocations to fit their individual circumstances rather than relying solely on age-related assumptions. Keeping a minimum cash reserve can enhance financial flexibility and alleviate the urge to panic-sell during market downturns. Regularly rebalancing portfolios, ideally every six months, is essential for

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effective risk management.

## Conclusion

Graham underscores the significance of personalized investment strategies and the necessity of discipline in adhering to asset allocation plans. This ensures that investors stay aligned with their unique financial situations and the prevailing market conditions.

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# Chapter 5 Summary: The Defensive Investor and Common Stocks

## Investment Merits of Common Stocks

In 1949, common stocks were often regarded as speculative and risky. Despite the reasonable prices that year, which should have attracted investors, the prevailing sentiment led to a loss of confidence. Fast forward 20 years, and high stock prices gave the illusion of safety, yet they were accompanied by significant risk. Graham posited that common stocks offer inflation protection and better average returns compared to bonds, although elevated prices can undermine these benefits. Throughout history, dividends have been a crucial component in generating returns for stock investors.

## Rules for the Common-Stock Component

For defensive investors, there are four essential rules for selecting common stocks:

1. Ensure adequate diversification by choosing 10 to 30 different issues.
2. Focus on large, well-established, and conservatively financed companies.
3. Select businesses with a long history of consistent dividend payments.
4. Establish a purchase price limit based on the company's earnings.



## **Growth Stocks and the Defensive Investor**

Growth stocks, characterized by high historical earnings growth and prospects for continued expansion, can present attractive investment opportunities. However, these stocks often trade at elevated prices, introducing speculative risk. Historical examples show that even thriving growth stocks can face drastic price declines. Consequently, they are considered too risky, while larger, lesser-known companies may offer safer investment alternatives.

## **Portfolio Changes**

Defensive investors should regularly review their portfolios, ideally on an annual basis, with the help of reputable advisers. Once a portfolio is properly established, frequent adjustments may not be required.

## **Dollar-Cost Averaging**

Dollar-cost averaging involves investing a fixed amount consistently over time. This strategy has proven effective, particularly during the stock

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market's upward trend since 1949, as it reduces the risk associated with poorly timed investments. While some critics label it as unrealistic, the approach has become more manageable, allowing investors to incorporate common stocks into their regular savings routines.

## **The Investor's Personal Situation**

Investment strategies should be tailored to individual circumstances:

1. A widow should emphasize conservatism, balancing her assets between bonds and stocks.
2. A successful doctor may adopt a similar strategy while enjoying greater flexibility in investment options.
3. A young man with modest savings should also prioritize conservative investing, focusing on a sound investment strategy.

## **Note on the Concept of “Risk”**

Risk in investments can be understood in two different contexts: the potential for value loss due to defaults and the risk of price drops.

Well-selected common stocks, when held for the long term, may not pose significant risk, particularly as long as they generate satisfactory returns over time.



## **Note on the Category of “Large, Prominent, and Conservatively Financed Corporations”**

For defensive investors, investing in large, established companies with solid financial foundations is advisable. Guidelines are presented to help define size, prominence, and financial prudence for these companies, encouraging an optimal selection process.

### **COMMENTARY ON CHAPTER 5**

Defensive investors must remain aware of the value stocks can offer, even in the face of past market declines. When priced reasonably, stocks have the potential for substantial growth, especially during periods of low bond yields. Successful investing requires diligent research rather than solely relying on personal familiarity with products. Furthermore, modern tools and strategies simplify stock ownership while supporting diversified portfolios. Dollar-cost averaging emerges as a reliable strategy for achieving consistent long-term investment success.



# Chapter 6 Summary: Portfolio Policy for the Enterprising Investor: Negative Approach

## Summary of Chapter 6: The Intelligent Investor

### Investment Approach for Aggressive Investors

Aggressive investors should start with a strategy similar to that of defensive investors, emphasizing a blend of high-quality bonds and reasonably priced common stocks. They should venture into other types of securities only when they have a strong justification, as there is no one-size-fits-all approach to aggressive investing. Their individual skills and interests will dictate their investment decisions.

### Advisory Guidelines for Aggressive Investors

1. **Avoid High-Grade Preferred Stocks:** These are more suitable for corporate investors.
2. **Steer Clear of Inferior Bonds:** Only consider these if they can be acquired at substantial discounts (approximately 30% below par for high-coupon issues).
3. **Exercise Caution with Foreign Government Bonds and New Issues:** These investments carry potential risks that should not be overlooked, even if





they promise attractive yields.

## **Bond Investment Strategies**

Aggressive investors should focus on traditional bond investments, favoring high-grade taxable bonds that yield around 7.25% and high-quality tax-free bonds yielding approximately 5.30%. Investments in second-grade bonds or preferred stocks are discouraged due to their heightened risk and susceptibility to significant price declines.

## **Importance of Investment Quality**

Investors are warned against purchasing second-grade bonds solely for their yield, as these carry considerable risks—especially during market downturns. Historical data reveals that the value of inferior securities can tumble, despite stable or improving earnings from the companies involved, underscoring the unpredictable relationship between business performance and market prices.

## **Foreign Bonds and Their Risks**

Investors are advised to avoid buying foreign government bonds because of their poor performance record since 1914. The complexities surrounding legal claims and enforcement can lead to substantial losses in the event of

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defaults.

## **Considerations for New Issues**

Skepticism is warranted when considering new issues. These often come with aggressive marketing tactics and are generally launched during favorable market conditions, which can disadvantage buyers. The volatility of pricing and performance suggests that low-quality issues may underperform considerably over time.

## **Investment in Common Stocks**

Common-stock offerings are categorized into rights offerings and public placements from privately held companies. The latter often involve higher risks due to the limited operational history of such businesses. Price manipulation during bullish market conditions is common, frequently resulting in greater losses than returns.

## **Key Takeaways for Intelligent Investors**

- Maintain a skeptical outlook on aggressive investments and prioritize quality over yield.
- Steer clear of high-risk securities and new issues that challenge market norms.

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- Focus on long-term performance and stability when making investment decisions, rather than succumbing to short-term market trends.

Investors need to recognize that selectivity and caution are vital for achieving enduring success in any investment strategy.

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# Chapter 7 Summary: Portfolio Policy for the Enterprising Investor: The Positive Side

## Chapter 7 Summary: The Intelligent Investor by Benjamin Graham

### Defining the Enterprising Investor

The enterprising investor aims for superior returns and actively seeks out various investment opportunities to exceed average market performance.

Notable investments include:

1. Tax-free government-backed bonds.
2. High-yield community bonds backed by the government.
3. Tax-free industrial bonds issued by reputable companies.

### Engagement in Common Stocks

The enterprising investor typically employs four main strategies when dealing with common stocks:

1. **Market Timing:** Buying at low prices and selling at high prices.
2. **Growth Stocks:** Carefully selecting stocks that are expected to

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outperform the market.

3. **Bargain Issues:** Acquiring various undervalued stocks.

4. **Special Situations:** Investing in unique opportunities similar to distressed securities.

## **Challenges of Market Policy and Timing**

The text addresses the difficulties and limitations associated with trying to time the market. Historical data indicates that frequent market fluctuations require skills that the average investor may not possess.

## **Approach to Growth Stocks**

Investors are warned that while identifying high-potential growth stocks can be alluring, it does not guarantee success for several reasons:

- High prices often reflect past performance without ensuring future success.
- Sustaining rapid growth can be challenging.

## **Strategies for the Enterprising Investor**

To achieve above-average results, the following three strategies are recommended:

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1. **Investing in Undervalued Large Companies:** Stocks of large companies often become undervalued due to temporary setbacks.
2. **Purchasing Bargain Issues:** Identifying stocks that trade significantly below their intrinsic value through careful analysis.
3. **Exploring Special Situations:** Engaging in unique corporate circumstances that present favorable financial opportunities.

## **Identifying Bargain Issues**

A stock is classified as a bargain when its price is significantly lower (ideally at least 50% less) than its assessed or realized value. Market conditions often create these scenarios, which reappear during downturns.

## **Value of Secondary Companies**

Secondary firms can present significant investment opportunities as they are typically undervalued compared to larger industry leaders, primarily due to investor biases. While they show high growth potential, a cautious investment approach is crucial.

## **Conclusions on Investment Strategy**

The intelligent investor can excel by adhering to stringent valuation

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standards and taking advantage of market inefficiencies. A clear distinction exists between the defensive investor, who prioritizes safety and average returns, and the enterprising investor, who is willing to take on more risk for potentially higher returns.

## **Broader Implications**

The investment philosophy outlined suggests that deviating from established guidelines can lead to disappointment. It is essential for investors to carefully choose their classification—either defensive or aggressive—while avoiding attempts to occupy a middle ground.

## **Final Thoughts**

The chapter underscores the significance of systematic and informed investment strategies for achieving successful outcomes. It cautions against speculative tendencies and advocates for patience in the pursuit of undervalued securities.

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# Chapter 8: The Investor and Market Fluctuations

## Market Fluctuations and Investment Strategy

### Understanding Market Impact

Investors holding shorter-term, high-grade bonds (maturing in 7 years or less) are generally less affected by fluctuations in market prices. In contrast, longer-term bonds and common-stock portfolios may experience notable price variability. It's essential for investors to be both financially and psychologically prepared for these changes and to aim for gains from market movements without falling into speculative pitfalls.

### Price Changes of Common Stocks

Market fluctuations are crucial for investors, who may adopt strategies centered around market timing (attempting to predict movements) or pricing (buying low and selling high). However, focusing too much on timing often leads to speculation and disappointing returns. Investors should instead prioritize purchasing stocks at fair prices, avoiding the temptation of chasing fleeting trends.

### Skepticism towards Market Forecasting

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Many stock market forecasts lack reliability, making it advisable for investors to trust their own judgment. Constant predictions can mislead, creating pressure to react to market sentiments rather than assessing true value. A historical analysis of market behavior reveals that an emphasis on timing can lead to inconsistent results.

## **The Buy-Low-Sell-High Approach**

Although the strategy of buying low and selling high appears ideal, it is complicated by recurring market cycles and varying economic conditions. Investors often struggle with emotional reactions to market trends.

## **Formula Plans and Investment Strategies**

Though formula investment plans have gained traction, they often fail, particularly when widely adopted. These failures tend to echo past mistakes in market timing. A robust investment strategy should allow for regular portfolio adjustments based on current market evaluations.

## **Long-term Expectations for Portfolios**

Investors should anticipate significant fluctuations in the value of their common stocks over time. Emotional reactions to these changes can impact

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decision-making. Therefore, adopting a disciplined approach to adjusting stock and bond investments can help mitigate emotional biases.

## **Valuation and Market Behavior**

Investors need to understand that they occupy dual roles as both business owners and shareholders in liquid markets. The price premiums paid for stocks often exceed the actual value of tangible assets, increasing exposure to market sentiment. As companies prosper, they may become more speculative, underscoring the need for cautious investing grounded in comprehensive evaluations.

### **Case Study: A. & P.**

The history of A. & P. exemplifies market contradictions—while its share price fluctuated dramatically, the underlying business value remained stable. This illustrates how emotional reactions to market pricing can mislead investors.

### **The Investor as Business Owner**

Ultimately, investors should regard market quotes as useful tools rather than definitive measures of value. Those who concentrate on intrinsic value and long-term profitability are less likely to be swayed by temporary market

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movements.

## Final Summary and Insights

The fundamental difference between investors and speculators lies in their

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on, and the mind maps help reinforce wh  
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# Chapter 9 Summary: Investing in Investment Funds

## Chapter 9 Summary: Investment Company Shares

### Introduction to Investment Funds

- Defensive investors often look at investment-company shares, mainly categorized into "mutual funds" (open-end) and "closed-end funds."
- Mutual funds allow redemption at net asset value, while closed-end funds have a fixed number of shares that vary in value.
- As of 1970, there were 383 registered funds, including 356 mutual funds with a total of \$50.6 billion in assets.

### Types of Funds and Classification

- Investment funds can be classified as balanced (with a significant allocation in bonds) or stock funds (primarily consisting of common stocks).
- They also differ based on objectives, performance, and sales methods (load vs. no-load funds).
- The SEC regulates these funds to protect investors through required financial disclosures.



## **Investment Fund Performance**

- The performance of the fund industry is generally acceptable; however, most funds tend to underperform the market over the long term due to various fees and management inefficiencies.
- An analysis of large mutual funds from 1961 to 1970 shows that their overall performance aligns with market averages, but individual funds exhibit significant performance variability.

## **Selecting Investment Funds**

### **1. Can superior performance be achieved by choosing the right funds?**

- While historical performance can provide insights into potential future results, investors should exercise caution, as past performance is not a reliable predictor of future success.

### **2. How can investors avoid underperforming funds?**

- Investors need to be vigilant and acknowledge that funds with lower historical performance might still present valuable attributes for future growth.

### **3. Understanding different types:**



- It is crucial for investors to distinguish between balanced and stock funds, as well as to understand the implications of selecting open-end versus closed-end funds.

### **Performance Funds Warning**

- The trend of “performance funds” is notable, where some achieved early success through high-risk strategies, only to incur substantial losses later.
- Specific fund examples illustrate the volatility and speculative nature of pursuing performance, highlighting the associated risks.

### **Closed-End vs. Open-End Funds**

- Closed-end funds may trade at a discount to their true value, offering an attractive opportunity for investors compared to often more expensive open-end funds.
- Purchasing closed-end shares at a discount could yield better returns if their overall performance is on par with open-end funds.

### **Investment in Balanced Funds**

- Balanced funds offer a mix of stocks and bonds; however, direct bond investments may provide better returns than those achieved through mutual

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funds.

## **Conclusion and Commentary**

- Mutual funds present both opportunities and challenges; they are valuable for fostering a culture of savings and investment, but investors must be cautious of overvaluation and poor performance.
- It is advisable for investors to prioritize low-cost options, be discerning when identifying high-performing funds, and remain aware of personal biases and the inherent unpredictability of fund performance.

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# **Chapter 10 Summary: The Investor and His Advisers**

## **Chapter 10 Summary: The Role of Investment Advisers and Advice Sources**

### **Investment and Advice Dynamics**

Investing in securities often depends on external advice, creating a unique relationship between investors and advisers. Investors aim to boost their profitability through guidance, but the desire for extraordinary returns can sometimes result in overpromises and subsequent disappointments.

Therefore, professional advisers should focus on safeguarding investments while providing sensible, conservative advice grounded in realistic expectations of standard returns.

### **Sources of Investment Advice**

Investors seek advice from a variety of sources, such as friends, banks, brokerage firms, financial publications, and investment counselors. The absence of a standardized approach to investment advice can lead to varying levels of quality and reliability.

### **The Role of Investment Counsel Firms**

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Professional investment counselors typically recommend established securities, emphasizing conservative returns and minimizing the risk of costly mistakes. Most of their suggestions revolve around well-known companies and traditional interest-paying securities.

## **Financial Services Overview**

Financial services that provide uniform advice may offer basic guidance without tailoring recommendations to individual needs, which usually attracts self-directed investors. Services like Moody's or Standard & Poor's provide extensive market analysis, but the accuracy and usefulness of their insights can differ significantly.

## **Brokerage Houses and Their Advice**

Stockbrokers serve as a primary source of information for investors, often concentrating on executing trades while also providing recommendations. The relationship between brokers and clients is intricate, as brokers typically work under commission structures that might encourage speculative investment strategies instead of conservative ones.

## **Investment Banking Dynamics**

Investment bankers play a vital role in underwriting new securities.

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However, investors should approach their recommendations cautiously, as they may lack the critical knowledge required to navigate potentially biased sales tactics.

### **Additional Advisers and Cautions**

Commercial bankers tend to offer conservative guidance, which may not resonate with more aggressive investors. Casual advice from friends and relatives can often be misleading and should be assessed critically.

### **Summary and Final Thoughts**

Investors should be aware of the limitations of free advice and recognize their own capabilities when consulting with advisers. For defensive investors, focusing on high-grade bonds and established stocks is advisable, whereas aggressive investors should actively engage with advisers while exercising independent judgment. Maintaining vigilance regarding the qualifications and reliability of advice providers is crucial, particularly in the face of market uncertainties.

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# **Chapter 11 Summary: Security Analysis for the Lay Investor: General Approach**

## **Chapter 11 Summary: Financial and Security Analysis**

### **Nature of Financial Analysis**

Financial analysis has evolved into a well-recognized profession, boasting over 13,000 members across various societies. The term “financial analysis” encompasses a wider range of activities than “security analysis,” as it includes the evaluation of investment policies and economic assessments that go beyond stocks and bonds. This chapter highlights the significant role of the security analyst, whose primary focus is on assessing the performance and future potential of securities.

### **Role of the Security Analyst**

A security analyst examines both the historical and current performance of a security, along with its future prospects. This assessment involves summarizing a company's operations, financial status, and associated risks, estimating future earnings, and making comparisons with similar entities. To evaluate safety and value—particularly for investment-grade bonds and common stocks—analysts employ various techniques and adjust fiscal



figures accordingly.

## **Techniques and Challenges in Security Analysis**

Security analysts frequently apply mathematical valuations, especially when analyzing growth stocks. However, the inherent uncertainties of future projections necessitate caution; the chapter warns against an over-reliance on complex calculations, as they may lead to misleading conclusions. Analysts are encouraged to grasp the fundamental factors that influence security evaluation while adhering to core principles.

## **Investment Policy Testing**

The chapter outlines two essential tests for assessing safety when choosing corporate bonds or preferred stocks, with a specific emphasis on earnings coverage ratios. It further discusses the significance of capital structure, enterprise size, and asset valuations, underscoring the risks linked to excessive leverage.

## **Common Stock Analysis**

Valuation of common stocks is primarily based on estimating future earnings derived from historical performance. The chapter introduces a straightforward formula for evaluating growth stocks, which hinges on



anticipated earnings and growth rates. It stresses the importance of managerial competency, financial robustness, and a company's historical performance in determining stock value.

## **Industry Analysis and Economic Conditions**

In this section, the role of industry conditions and specific company factors is underscored. Analysts should take these variables into account when making forecasts, while also acknowledging the limitations and uncertainties that come with predictions based solely on historical data.

## **Valuation Methods and Appraisal Process**

The chapter advocates for a two-step approach to stock valuation: first, assessing a company's historical performance, and then adjusting this evaluation based on future expectations. It encourages analysts to identify challenges in the appraisal process, while recognizing that a thorough understanding can lead to better investment decisions.

## **Conclusion**

In a fluctuating market, successful investing demands not only analytical skills but also a healthy skepticism towards forecasts and valuations. Investors should focus on sound financial practices and a comprehensive



understanding of market conditions to make well-informed choices regarding security purchases.

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# Chapter 12: Things to Consider About Per-Share Earnings

## Chapter 12 Summary: Understanding Earnings and Their Implications

### Contradictory Advice for Investors

- Avoid taking a single year's earnings at face value.
- Be wary of misleading per-share figures, particularly in short-term earnings reports.

### Impact of Short-Term Earnings Reporting

- Investors often concentrate on quarterly and annual earnings reports.
- It's crucial to recognize the potential for misleading information in earnings figures, as many shareholders struggle to link decisions to long-term performance.

### Case Study: Aluminum Company of America (ALCOA)

- Earnings reports can include multiple figures, which can obscure the true earnings picture.
- Investors need to distinguish between primary earnings, net income, and





earnings adjusted for special charges.

## **Dilution Factors and Special Charges**

- Dilution from convertible bonds and special charges can significantly alter the perceived earnings.
- Special charges should be carefully examined to assess their relevance to genuine earnings.

## **Manipulation of Earnings Figures**

- Companies may inflate earnings by anticipating future losses and omitting ongoing expenses.
- Historical accounting practices allow management to favorably present earnings by shifting charges to prior periods.

## **Average Earnings and Growth Rates**

- Analyzing average earnings over several years provides a clearer view of a company's performance.
- Analysts should calculate growth rates by comparing recent averages to figures from ten years ago.

## **Market Reactions to Earnings Reports**

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- Wall Street's assessment of stocks can be shortsighted, often leading to exaggerated reactions based on short-term performance.
- High stock valuations reflect investors' expectations for sustained profitability.

### **Cautionary Insights for Investors**

- Investors should be attentive to various accounting practices that may obscure true earnings, such as accelerated depreciation and revenue recognition methods.
- Awareness of how companies present their financials is crucial to avoid being misled.

### **Final Thoughts on Evaluating Earnings Reports**

- Investors should adopt a conservative stance when it comes to valuations and consistently reassess the quality of earnings.
- Accurate evaluations of a company's value necessitate thorough examination of the figures presented in financial statements.

### **Key Takeaway**

- Grasping the intricacies of reported earnings—and recognizing the



accounting tactics companies may use—is vital for making well-informed investment decisions.

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# Chapter 13 Summary: A Comparison of Four Listed Companies

## Summary of Chapter 13: Security Analysis of Selected Companies

### Introduction

This chapter exemplifies security analysis through an examination of four companies: ELTRA Corp., Emerson Electric Co., Emery Air Freight, and Emhart Corp. It highlights their financial and operational performance as of the end of 1970, focusing on both similarities and differences.

### Company Profiles and Financial Overview

- **ELTRA Corp.** (merged with Honeywell Corp.)
- **Emerson Electric Co.** (remains independent)
- **Emery Air Freight** (now part of CNF Inc.)
- **Emhart Corp.** (acquired by Black & Decker Corp.)



## Financial Data Summary

This section presents a comparison of market prices, capitalization, sales, and earnings per share (EPS) as of December 31, 1970. The analysis indicates that a higher price/earnings ratio does not always imply better performance.

### Key Performance Metrics

1. **Profitability:** All companies showed satisfactory earnings relative to book value, with Emerson and Emery demonstrating significantly higher figures.
2. **Stability:** Measured by the maximum decline in per-share earnings, both ELTRA and Emhart experienced minimal declines.
3. **Growth:** Lower multiplier companies achieved satisfactory growth rates, while high multiplier companies displayed impressive growth figures.
4. **Financial Position:** Most companies maintained a strong financial position, though Emery's profile differed due to its role as an air freight forwarder.
5. **Dividends:** Emhart boasted the strongest historical record of dividend payments, while both ELTRA and Emerson had commendable payment histories.
6. **Price History:** All companies experienced notable price increases over the years, highlighting the market's volatility and their historical





profitability.

## **General Observations**

- Emerson Electric holds the highest market value among the group.
- Emery Air Freight exhibits promising growth potential, despite its high price/earnings ratio.
- Both ELTRA and Emhart have shown sound business operations but currently lack market appeal.

## **Conclusions**

Emerson and Emery appeal to some investors due to perceived growth and market dynamics, although Graham warns against speculative tendencies. In contrast, ELTRA and Emhart present as solid investments with stable and favorable valuations, aligning with conservative investment principles.

## **Comparison of Financial Analysts and Market Insights**

The insights offered reflect the prevailing market philosophies, advising conservative investors to prioritize stability and growth within reasonable valuations while exercising caution against overly enthusiastic valuations based on recent performance.

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## **Investor Considerations**

- The choice between glamour and value investments influences portfolio decisions.
- The assessment underscores the importance of prudence, reminding that past performance does not assure future success.

## **Commentary on Chapter 13**

The chapter also draws parallels to more recent market contexts, contrasting historical analysis with modern examples to highlight principles of behavioral finance and the potential hazards of speculative investing.

This summary captures the core themes of analytical rigor, cautious investment selection, and the significance of understanding market psychology, all of which remain relevant in today's investment practices.





# Chapter 14 Summary: Stock Selection for the Defensive Investor

## Chapter 14: Summary of The Intelligent Investor

### Introduction to Security Analysis

This chapter explores the broader applications of security analysis techniques and outlines distinct investment strategies for two types of investors: defensive and enterprising. Defensive investors are guided to concentrate on high-quality bonds and a diversified array of common stocks, ensuring they buy at reasonable prices.

### Investment Approaches for Defensive Investors

- 1. DJIA-Type Portfolio:** Investors can construct a diversified portfolio that mimics the Dow Jones Industrial Average, balancing growth and value stocks.
- 2. Quantitatively Tested Portfolio:** This strategy involves establishing criteria to assess individual stocks based on quantitative quality and performance metrics, focusing on financial stability and historical returns.

### Criteria for Stock Selection

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The chapter outlines seven quality and quantity criteria for selecting common stocks essential for defensive investing:

1. **Adequate Size:** Minimum annual sales of \$100 million for industrial companies; \$50 million in total assets for utilities.
2. **Strong Financial Condition:** A minimum current ratio of 2:1, indicating that current assets should be twice current liabilities.
3. **Earnings Stability:** Consistent positive earnings over the past ten years.
4. **Dividend Record:** Continuous dividend payments for a minimum of 20 years.
5. **Earnings Growth:** At least a one-third increase in earnings per share over the last decade.
6. **Moderate P/E Ratio:** Price should not exceed 15 times the average earnings from the past three years.
7. **Moderate Ratio of Price to Assets:** Price should not surpass 1.5 times the book value, with a combined ratio of P/E and price-to-book not exceeding 22.5.

### Assessment of the DJIA in 1970

Most stocks within the DJIA met Graham's standards, although some barely satisfied the financial condition and growth requirements. The discussion



offers insights into the financial health of these companies.

### **Focus on Utility Stocks**

Utility stocks offer more favorable investment conditions, showing better historical performance along with lower volatility and higher dividends compared to industrial stocks. Regulatory frameworks foster stable growth for utility companies.

### **Investing in Financial Enterprises**

Financial institutions, including banks and insurance companies, should also be evaluated against Graham's criteria, with a particular emphasis on financial soundness due to their unique asset structures.

### **Railroad Issues' Distress**

The railroad industry faces intense competition and a track record of bankruptcy, providing little incentive for investment unless specific values are identified in individual stocks.

### **Defensive Investor Strategy**

Graham advocates for diversification rather than selectivity for defensive

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investors, urging them to embrace a broad array of investments instead of attempting to pinpoint individual stock winners.

### **Concluding Insights**

- The importance of discovering value and maintaining a margin of safety is highlighted throughout the chapter.
- Investors should concentrate on acquiring well-valued stocks rather than speculative options based on anticipated success.

**Ultimately**, defensive investors are encouraged to operate within the protective framework of diversified portfolios, particularly through index funds that capture overall market growth while minimizing risk.

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# **Chapter 15 Summary: Stock Selection for the Enterprising Investor**

## **Summary of Chapter 15: Individual Stock Selection for the Enterprising Investor**

### **Introduction to Enterprising Investor**

This chapter shifts the focus from defensive investing, as discussed in the previous chapter, to strategies for enterprising investors who are keen on selecting individual stocks that aim for superior profit margins. It expresses skepticism about the simplicity of outperforming average market returns, noting that many professional funds have struggled to achieve this despite having ample resources.

### **Challenges in Stock Selection**

Evidence shows that many well-qualified investment funds have historically lagged behind broad market indices, such as the S&P 500. This raises questions about the predictability of stock performance, which may be influenced by the efficient market hypothesis. According to this theory, current prices incorporate all available information, rendering stock movements seemingly random and unpredictable.

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## Graham-Newman Methods

In this section, we explore the operational strategies employed by Graham-Newman Corporation, which can be broadly classified into four categories:

- **Arbitrages:** Engaging in the buying and selling of securities during reorganizations.
- **Liquidations:** Acquiring shares that are expected to yield cash payments during liquidation.
- **Related Hedges:** Buying convertible securities while simultaneously shorting common stock.
- **Net-Current-Asset Issues:** Purchasing stocks priced below their current asset values.

## Criteria for Selection

Graham advocates for a systematic approach to stock selection that incorporates various quality and price metrics. While enterprising investors can consider a wider range of stocks than defensive investors, they must still conduct thorough financial analysis.

## Stock Guide and Selection Process

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A thorough analysis of the Standard & Poor's Stock Guide is recommended for recognizing undervalued stocks using criteria such as price-to-earnings ratios, debt levels, and historical earnings stability. This process involves careful filtering to build a diversified portfolio of promising investments.

### **Special Situations and Workouts**

Investors are also encouraged to investigate “workout” situations, including mergers and acquisitions, which can offer substantial returns but demand significant expertise and risk assessment.

### **Conclusion and Commentary**

The chapter underscores the complexity of selecting individual stocks, suggesting that this task may be best suited for seasoned professionals or experienced investors willing to engage in detailed research. Despite the opportunities for exceptional returns, enterprising investors must remain alert to the risks of overvaluation and the influence of market sentiment.

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# Chapter 16: Convertible Issues and Warrants

## Summary of Chapter 16: Convertible Securities and Stock-Option Warrants

### Introduction to Convertible Securities

Convertible bonds and preferred stocks have gained prominence in senior financing, particularly since the late 1960s. While stock-option warrants have also become more popular, they often face skepticism due to their speculative nature.

### Attractiveness of Convertible Issues

1. **Investment Opportunities:** Convertible securities offer investors the dual benefits of bond protection and potential equity upside, making them an attractive option.
2. **Risks:** However, investors may sacrifice yield or quality for the conversion feature, leading to disappointing outcomes, especially if these issues are issued at market peaks.

### Market Performance Insights

- Historically, convertible securities issued during bullish markets tend to

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underperform in downturns. There are notable examples of steep declines during bear markets.

- From 1968 to 1970, the average price decline of convertible preferred stocks was greater than that of common stocks, raising concerns about their overall investment quality.

## **Key Observations**

- The relative safety of convertibles compared to common stocks varies and is contingent upon the underlying quality. Many convertible securities have shown poorer performance during market declines.
- Investors often struggle with how to manage convertible securities when prices rise, resulting in missed opportunities or financial losses.

## **Concerns About Stock-Option Warrants**

- Stock-option warrants face criticism for inflating market values and shifting value away from common shareholders, leading to a perception that they are harmful and should be restricted.
- The presence of warrants complicates the capital structure and can mislead investors about the true value of a company.

## **Conclusion on Investment Strategy**

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- Investors should proceed with caution regarding new convertible issues, ensuring they thoroughly assess their intrinsic value before making any purchases.
- An ideal convertible should be supported by solid fundamentals in a favorable market context, as the most promising opportunities often arise in

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# Chapter 17 Summary: Four Extremely Instructive Case Histories

## Summary of Chapter 17: Extremes in Investment Cases

### Introduction

This chapter examines four notable cases that exemplify the extremes of poor investment practices and the repercussions of neglecting sound security analysis. The featured cases are those of Penn Central Co., Ling-Temco-Vought Inc., NVF Corp., and AAA Enterprises.

### Penn Central (Railroad) Co.

- In 1970, Penn Central Co. declared bankruptcy, resulting in a drastic loss of shareholder value.
- Despite its high stock prices, the company had failed to fulfill the essential safety requirements necessary for earnings coverage on its bonds.
- Analysts overlooked the firm's financial vulnerabilities, leading to considerable losses for investors.
- The key lesson here emphasizes the necessity of fundamental analysis over reliance on market momentum.



## **Ling-Temco-Vought Inc.**

- Ling-Temco-Vought (LTV) grew rapidly through debt, which ultimately led to severe financial struggles.
- Founded by James Joseph Ling, the company aggressively expanded by acquiring other firms, but this strategy culminated in significant losses and a plummeting stock price.
- This case illustrates how an excessive dependence on growth through acquisitions can yield disastrous results for both the company and its investors.
- The chapter highlights the dangers of unmanageable debt and inadequate financial oversight.

## **NVF Corp.**

- NVF Corp.'s acquisition of Sharon Steel resulted in a dramatic increase in debt and a steep decline in the company's financial status.
- The purchase of such a larger company raised serious questions about the financial wisdom of such moves.
- Post-acquisition manipulation of accounting entries obscured the company's actual financial health.
- Investors are warned about the risks associated with risky acquisitions and financial engineering.



## AAA Enterprises

- The narrative of AAA Enterprises centers around its initial public offering (IPO), which attracted significant speculation despite the absence of solid financial fundamentals.
- The founder's savvy marketing led to a stock price that far exceeded the company's inherent value.
- Following a swift ascent, the company declared bankruptcy, underscoring the pitfalls of speculative investments devoid of real earnings.
- This case stands as a cautionary tale against investing in companies based on hype rather than concrete financial realities.

## Conclusion and Moral Lessons

- The chapter concludes with reflections on the moral lessons regarding the necessity of thorough security analysis and the perils of speculative enthusiasm.
- Investors are encouraged to prioritize fundamental analysis, maintain skepticism towards rapid growth that is heavily leveraged, and remain vigilant against financial tricks that may obscure true company performance.
- The insights gleaned from these historical cases resonate with present-day investment behaviors, highlighting a timeless lesson about the nature of speculative bubbles in finance.



This summary encapsulates the key themes and lessons of Chapter 17, providing a concise overview of the extreme cases discussed by Benjamin Graham and their implications for investors.

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# **Chapter 18 Summary: A Comparison of Eight Pairs of Companies**

## **Summary of Chapter 18 - The Intelligent Investor**

In Chapter 18 of "The Intelligent Investor," Benjamin Graham introduces a method of analysis that involves comparing pairs of companies to highlight the variety of corporate characteristics and investment strategies. These comparisons not only emphasize essential investment principles but also reveal the differing behaviors of business leaders and investors during various market conditions.

### **Pair Comparisons**

#### **Pair 1: Real Estate Investment Trust vs. Realty Equities Corp. of New York**

Graham contrasts the stable and traditional REIT with the more speculative and rapidly growing Realty Equities. The Trust boasts a long history of prudent investment management, while the explosive growth of Realty Equities in diverse, unrelated sectors raises red flags. In 1968, the Trust reported a high book value and steady income, whereas Realty Equities exhibited significant fluctuations that resulted in substantial losses.

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## **Pair 2: Air Products and Chemicals vs. Air Reduction Co.**

This comparison sheds light on differing valuations within the industrial gases sector. While both companies operate in similar domains, Air Products has demonstrated stronger growth and profitability compared to Air Reduction. The latter may be considered a better investment at lower multiples, despite encountering challenges.

## **Pair 3: American Home Products vs. American Hospital Supply Co.**

Both companies are part of the healthcare industry and exhibit stable growth. However, American Home Products stands out with better profitability and a higher market value than American Hospital Supply, suggesting a premium valuation due to its superior growth prospects.

## **Pair 4: H & R Block vs. Blue Bell**

H & R Block, with its rapid rise and high valuations, is contrasted with Blue Bell, which enjoys established stability and lower valuation ratios. This difference emphasizes the speculative tendencies of investors who are drawn to high-growth narratives rather than solid historical performance.

## **Pair 5: International Flavors & Fragrances vs. International Harvester Co.**

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Graham highlights the surprising market valuations assigned to both companies. While International Harvester is well-known, it has struggled with profitability; on the other hand, Flavors has shown exceptional growth and profit margins, leading to a higher market capitalization.

### **Pair 6: McGraw Edison vs. McGraw-Hill**

The comparison of these similarly named firms reveals market enthusiasm for McGraw-Hill, despite its declining earnings, while McGraw Edison continues to perform well. Their contrasting market valuations raise questions about speculative bubbles driven by investor sentiment.

### **Pair 7: National General Corp. vs. National Presto Industries**

In this pair, Graham illustrates how National General, with its extensive conglomerate structure, presents a questionable market value in contrast to National Presto, which maintains a straightforward business model with consistent growth and genuine profitability.

### **Pair 8: Whiting Corp. vs. Willcox & Gibbs**

This final pair demonstrates the irrationality of market pricing, where Whiting, with solid earnings and dividends, is overshadowed by the less

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profitable Willcox & Gibbs. This comparison highlights the prevalence of speculative pricing in the market.

## **General Observations**

Graham underscores the inconsistency between price and fundamental value across various companies. He notes how markets can be prone to mistakes regarding overvaluation and undervaluation, urging investors to prioritize underlying business performance over momentum-driven price fluctuations.

## **Conclusion**

By examining these company pairs, Graham uncovers vital lessons about investment strategies, emphasizing the importance of focusing on value rather than speculation. This chapter serves as a reminder of the cyclical nature of markets and the necessity of disciplined investing.

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# **Chapter 19 Summary: Shareholders and Managements: Dividend Policy**

## **Chapter 19 Summary: Shareholders' Role and Dividend Policy**

### **Shareholders and Management**

- Shareholders are encouraged to play a more proactive role in corporate management, holding leaders accountable when performance falls short.
- In today's environment, takeovers have redistributed the responsibility for management changes, often sidelining public shareholders from initiating action.
- Poor management typically goes unchallenged until it faces external pressures.
- The late 20th century marked a pivotal shift, as hostile takeovers prompted a decline in ineffective management, increasing boards' awareness of management performance.

### **Dividend Policy Dynamics**

- Traditionally, shareholders wanted higher dividends, while management favored reinvesting profits. However, there has been a recent trend towards accepting lower dividends if they facilitate profitable growth.



- Currently, strong companies may intentionally lower dividends, operating under the belief that reinvesting earnings can generate higher returns than immediate distributions.
- Recognizing that earnings ultimately belong to shareholders, Graham argues that companies should aim for a reasonable payout ratio—unless there is clear proof that retaining earnings enhances overall value.

### **Distinction between Stock Dividends and Stock Splits**

- Stock dividends are viewed as a reflection of reinvested earnings, whereas stock splits merely adjust equity distribution without altering overall value.
- Implementing a systematic dividend policy could improve clarity and fairness in how profits are shared among shareholders.

### **The Shift in Corporate Practices**

- Many shareholders overlook their rights and responsibilities, often neglecting to engage with proxy materials or vote on critical governance matters.
- Scandals like Enron underscore the need for shareholders to remain vigilant about management practices.

### **Improvement Recommendations**

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- Shareholders should demand regular updates from management on company performance, governance, and the reasoning behind dividend policies.
- Cultivating a culture that encourages shareholders to not only own shares but also participate in oversight is essential.

## **Conclusion**

- Graham's legacy underscores the importance of active shareholder participation in governance, as well as an understanding of the significance of dividends and corporate decisions. Informed investor engagement in company management is crucial for preventing mismanagement and ensuring that shareholders are treated fairly.



# **Chapter 20: “Margin of Safety” as the Central Concept of Investment**

## **Summary of Chapter 20: The Intelligent Investor**

### **Investment Principle: Margin of Safety**

This chapter centers around the concept of "Margin of Safety," highlighting its vital importance in sound investing. By creating a buffer between the price paid for an investment and its intrinsic value, investors can protect themselves from unexpected market declines.

### **Application to Bonds and Preferred Stocks**

Experienced investors understand that having a sufficient margin of safety is essential when selecting reliable bonds and preferred stocks. For example, a railroad's capacity to meet its fixed charges greatly reduces the risk for bondholders. This assessment is based on historical earnings and the financial health of the issuer.

### **Common Stocks and Margin of Safety**

The margin of safety principle also applies to common stocks, though with



some adaptations. There are instances when common stocks offer a margin of safety similar to that of bonds, especially during economic downturns when they are undervalued relative to their earning potential.

## **Investment vs. Speculation**

Graham makes a clear distinction between investment and speculation. An investment is backed by a tangible margin of safety founded on financial data and sound analysis, while speculation relies on subjective assessments without empirical support.

## **Importance of Diversification**

Diversification serves as a complementary principle to the margin of safety. By investing in a variety of securities, investors can reduce risk and enhance the probability that overall gains will surpass losses.

## **Conventional vs. Unconventional Investments**

Conventional investments, such as high-grade government bonds and stocks, are typically stable. On the other hand, unconventional investments, which may involve higher risks, can still be justified if acquired at appealing prices that provide a significant margin of safety.





## **Conclusion: Businesslike Approach to Investing**

Graham underscores the need to approach investing with the same discipline as one would in running a business. Investors should be aware of risks, maintain a margin of safety, and manage their portfolios prudently, applying the same principles used in business practices.

## **Reflection on Risk Management**

The chapter emphasizes the importance of recognizing psychological factors in investment decisions, showing that risk stems not only from market conditions but also from investor behavior and decision-making processes.

## **Final Thought**

To become a truly intelligent investor, one must focus on minimizing investment risks by utilizing the margin of safety to navigate market uncertainties and maintaining a diversified portfolio that can endure adverse situations.

## **Commentary on Chapter 20:**

The commentary reinforces Graham's principles, discussing the evolving perceptions of risk and stressing the necessity of a margin of safety to

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protect against potential losses. It encourages investors to embrace a disciplined approach to achieve long-term success and stability in their financial endeavors.

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